



SEPTEMBER



25¢



HIT PARADER

HARLTON PUBLICATION

ON THE STREET WHERE
YOU LIVE

BORN TO BE WITH YOU

MY BABY LEFT ME

I ALMOST LOST MY MIND

THE WAYWARD WIND

GLENDORA

SECOND FIDDLE

HOW LITTLE WE KNOW

I'M IN LOVE AGAIN

NEVER TURN BACK

THE TREASURE OF LOVE

A SWEET OLD FASHIONED
GIRL

MY BLUE HEAVEN

I WANT YOU I NEED YOU
I LOVE YOU

PERRY COMO



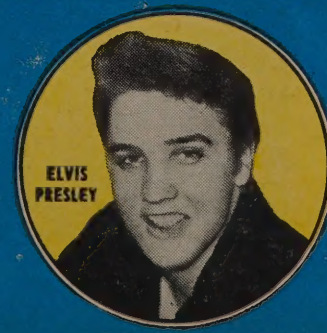
Elvis Hits The Top In Country, Blues & Pop
Teresa Brewer – Old Fashioned "Rock 'N' Roller"



TERESA
BREWER



THE CHORDETTES



ELVIS
PRESLEY



"FEATURE" 21-CARD ASSORTMENT
Our leading seller . . . your leading money-maker.



GAY, CHEERY CHRISTMAS ASSORTMENT
Every card a clever surprise!



LOVABLE, WINSOME ANGELS
Each a charming expression of Christmas.



NEWEST IDEA IN EVERYDAY CARDS
Exclusive sensational seller.

Thrilling, New, First-Time Ideas in Christmas Cards Will Bring You

MORE EXTRA MONEY

Quicker Easier

THAN EVER BEFORE!

For Example: YOU CAN MAKE

\$50⁰⁰ for selling only 50 boxes of our 900 line. Samples Free!

To Prove This we'll send you our famous 21-Card "Feature" Christmas Assortment on approval and FREE samples of our exquisite, big-variety Special Value Personal Christmas Lines PLUS full-color Catalog of our complete, money-making line. Just mail the coupon below. You'll be glad you did.

HERE'S \$7500 TO \$50000 FOR YOUR SPARE TIME

You don't need any experience. This is the fastest, easiest way to make all the extra money you need, *and more*, in your spare time! Simply show these spectacular, new, first-time ideas in Christmas Cards at low prices. All your friends and neighbors will fall in love with them on sight. Last year thousands of Wallace Brown folks made \$75.00, \$200.00, \$500.00 and even more this easy, simple way. It's fun! Join them by mailing this coupon NOW.

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail Coupon NOW!

WALLACE BROWN, Inc.

11 East 26th St., Dept. S-157
New York 10, N. Y.



SCRIPTURE-TEXT CHRISTMAS ASSORTMENT
21 inspiring Religious Cards.



TALL, SLIM and SMART
A "new look" in Christmas Cards.



CHRISTMAS SCENES ENSEMBLE
Glittered with sparkling iridescent pearly "sno' sheen".

76 MONEY-MAKERS

Best Wallace Brown Line in 36 years. Free Catalog shows many more fast sellers: Gift Wrappings, Everyday Greeting Cards, Decorated Stationery, Novelty Gifts, Floral Napkins, Children's Books, Etc. All bring you more extra money.

SEND NO MONEY

Paste This Coupon on postcard or mail in envelope

Wallace Brown, Inc., Dept. S-157
11 East 26th St., New York 10, N. Y.

I want to make MORE extra money with the Wallace Brown Christmas Line. Please rush 21-Card "Feature" Christmas Assortment on approval—plus FREE samples of Personal Christmas Cards and FREE Catalog and money-making plans.

Name _____

Address _____

City & Zone _____

State _____

If writing for an organization, give its name _____

The HIT PARADER BAND WAGON OF

A Charlton

Feature

TOP TUNES

ON THE STREET WHERE YOU LIVE

ALAN JAY LERNER FREDERICK LOEWE

I have often walked down this street before

But the pavement always stayed
Beneath my feet before.

All at once am I sev'ral stories high,
Knowing I'm on the street where you live.

Are there lilac trees in the heart of town?

Can you hear a lark in any other part of town?

Does enchantment pour out of ev'ry door?

No, it's just on the street where you live.

And oh, the towering feeling,
Just to know somehow you are near!
The overpowering feeling
That any second you may suddenly appear!

People stop and stare,
They don't bother me;
For there's nowhere else on earth
That I would rather be.

Let the time go by,
I won't care if I can be

Here on the street where you live.

© Copyright 1956 by Alan Jay Lerner and Frederick Loewe, Chappell & Co., Inc., publisher and owner of allied rights throughout the world by arrangement with Lowel Corporation.

SWEET HEARTACHES

JIMMY KENNEDY NAT SIMON

Sweet heartaches, that's what you bring me,

Sweet heartaches all the time.

You take me up to Heaven

On a thrilling kiss,

But then, I'm back in it for a minute,

Then I'm back to earth again.

Because of sweet heartaches,

It's all so crazy,

Startin', stoppin', startin' all anew.

But hearts are to forgive with,

So, I'll love and live with

Those sweet heartaches from you.

Copyright © 1955 by George Pincus Music Corp.

IN A SHANTY IN OLD SHANTY TOWN

JOE YOUNG LITTLE JACK LITTLE JOHN SIRAS

It's only a shanty in old Shanty Town,
The roof is so slanty it touches the ground;

But my tumbled down shack,

By an old railroad track,

Like a millionaire's mansion,

Is calling me back.

I'd give up a palace, if I were a king;

It's more than a palace, it's my ev'rything.

There's a queen waiting there with a silvery crown,

In a shanty in old Shanty Town.

Copyright 1932 by M. Witmark & Sons

BORN TO BE WITH YOU

DON ROBERTSON

Born to be with you

By your side satisfied
Through and through,
'Cause I was born to be with you

Wondrously, love can see
So I knew that I was born to be with you

Do I find peace of mind?
Yes, I do!

'Cause I was born to be with you
All life through,
Yes I was born to be with you

Copyright 1956 by Mayfair Music Corp.

TELL ME WHY

TITUS TURNER

Ev'ry time I look at someone new,
Tell me why I think of you;
Then you sometimes pass me by,
You're playing with love,
Darling, tell me why.
You left me all alone, to cry over you;
My heart is tired and broken,
And there's nothin' left to do,
In my prayer I'll mention you;
Without your love, I feel so blue;
Why can't I have all of you;
Oh, somebody, please tell me why.

© Copyright 1956 by Brent Music Corp. Sole selling agent: Melody Lane Publications, Inc.

THAT'S THE WAY THAT I FEEL

REDD EVANS TED SHAPIRO

What a wonderful feeling
When your senses go reeling
From your feet on the ceiling.
That's the way that I feel
When I'm held in your arms!
What a pleasant disaster
If a heartbeat goes faster
When it knows who's the master,
That's the way that I feel
When I'm held in your arms!
Gee, this is great though
I know this feeling won't last,
But I'm a tempter of fate,
And I don't give a hoot
When I'm off on a toot!
I don't want to be clever,
Think of leaving you never,
I could love you forever
That's the way that I feel
When you're holding me tight in your arms!

© Copyright 1956 by Jefferson Music Co., Inc.

I ALMOST LOST MY MIND

IVORY JOE HUNTER

When I lost my baby
I almost lost my mind
When I lost my baby
I almost lost my mind
My head is in a spin
Since she left me behind

I pass a million people,
I can't tell who I meet
I pass a million people
I can't tell who I meet
'Cause my eyes are full of tears,
Where can my baby be?

I went to see a gypsy
And had my fortune read
I went to see a gypsy,
And had my fortune read
I hung my head in sorrow
When she said what she said

Well, I can tell you people,
The news was not so good
Well I can tell you people,
The news was not so good
She said your baby quit you
This time she's gone for good

Copyright 1950 by St. Louis Music Corp. International copyright secured. Sole and exclusive right of public performance for profit controlled by Hill & Range, Inc. Used by permission.

THE TREASURE OF LOVE

JOE SHAPIRO LOU STALLMAN

The treasure of love is easy to find,
It's waiting for you if your heart isn't blind.

The treasure of love is not very far,
It glows like a fire and it shines like a star.

It's stronger than diamonds,
Worth more than gold,

For this is a treasure that never grows old.

The treasure of love is found on no chart,
To find where it is just look in your heart.

Copyright 1956 by Monument Music, Inc.

SECOND FIDDLE

JOHN REDMOND JAMES CAVANAUGH IRVING TAYLOR

FRANK WELDON

I was playing second fiddle
I was caught in a losing romance
You were also second fiddle
You, too, played the game with no chance

We were losers, we were weepers
They called us birds of a feather
Now we're finders, now we're keepers
Two aching hearts got together
We were playing second fiddle
Then we met and gave love a new start

No more playing second fiddle
Now that we're first in each other's heart.

Copyright © 1956 by Shapiro, Bernstein & Co., Inc.



NEW MUM. CREAM

The doctor's deodorant discovery that now safely stops odor 24 hours a day

You're serene. You're sure of yourself. You're handbox perfect from the skin out. And you stay that way night and day with New Mum Cream.

Because New Mum now contains M-3 (hexachlorophene) which clings to your skin—keeps on stopping perspiration odor 24 hours a day. So safe you can use it daily—won't irritate normal skin or damage fabrics.



Underarm comparison tests made by doctors proved a deodorant *without* M-3 stopped odor only a few hours—while New Mum *with* M-3 stopped odor a full 24 hours!

ANOTHER FINE PRODUCT OF BRISTOL-MYERS

HIT PARADER

A
Charlton
Publication

NORMAN SILVER, ED LANE Editors
SAM GOLDMAN Ass't Editor
VINCE VARSH, JOHN SUMMERS Art Directors
ED BAKER Publicity

FEATURES —

ARMS, Russell	30
BREWER, Teresa	5
CHERRY, Don	20
CHORDETTES, The	12
CREW CUTS, The	20
DOMINO, Fats	6
FISHER, Eddie	20
FOUR LADS, The	6
GRANT, Gogi	7
HIBBLER, Al	14
KING, Teddi	30
PRESLEY, Elvis	7, 8
STARR, Kay	20

NATIONAL RADIO FAN CLUB

1. Introduction	17
2. & 3. Fan Club Pictures	18-19
4. Radio Fan Club News	20
Capitol's Record Whiz	27
D.J. Platter Patter	22
Guide For Teens	32
Juke Box Dynamite	6-7
Music Staff, The	10
On The Upbeat	30
Pen Pal From South Africa	28

SONGS —

A KISS BEFORE DYING	23
A SWEET OLD-FASHIONED GIRL	15
ANY PLACE IS HEAVEN	25
AWAY ALL BOATS	13
BECAUSE I LOVE YOU	21
BIG D	9
BIM BAM BABY	24
BORN TO BE WITH YOU	3
BRIGHT RED CONVERTIBLE	32
CAN YOU FIND IT IN YOUR HEART?	16
CIMARRON (Roll On)	10
COAL DUST ON THE FIDDLE	32
CONDEMNED FOR LIFE (With A Rock And Roll Wife)	28
DON'T CRY	13
FIRST ROW BALCONY	24
FREE	10
GIVE ME A CARRIAGE WITH EIGHT WHITE HORSES	26
GLENDORA	10
GOODBYE, JOHN	15
GRADUATION DAY	12

HEADIN' HOME	12
HEARTBROKEN	11
(How Little It Matters) HOW LITTLE WE KNOW	16
I ALMOST LOST MY MIND	3
I WANNA KNOW	9
I WANT YOU, I NEED YOU, I LOVE YOU	7
I WANT YOU TO BE MY GIRL	23
I'M IN LOVE AGAIN	6
I'M WALKING THROUGH HEAVEN WITH YOU	12
IN A SHANTY IN OLD SHANTY TOWN	3
IT ONLY HURTS FOR A LITTLE WHILE	12
KISS ME ANOTHER	24
LADDER OF LOVE	21
LONELY NIGHT IN PARIS	26
LOST JOHN	16
LOVE, LOVE, LOVE	13
LOVE NEVER CHANGES	24
MARY SMITH	28
MORE	9
MY BABY LEFT ME	11
MY BLUE HEAVEN	11
MY PIGEON'S GONE	29
NEVER LOVED HIM ANYHOW	25
NEVER TURN BACK	23
ON THE STREET WHERE YOU LIVE ...	3
PAST THE AGE OF INNOCENCE	32
PICNIC	31
RING PHONE RING	24
ROLL OVER BEETHOVEN	13
SAN ANTONIO ROSE	26
SECOND FIDDLE	3
SHE'S GOT ME HOOK, LINE AND SINKER	24
STANDING ON THE CORNER	6
STEWBALL	21
STORY YOU'RE ABOUT TO HEAR IS TRUE, THE	26
STREET OF TEARS	26
SWEET HEARTACHES	3
TELL ME WHY	3
TENNESSEE ROCK 'N' ROLL	31
THAT'S THE WAY THAT I FEEL	3
TO LOVE YOU	13
TORNADO	29
TREASURE OF LOVE, THE	3
WARM ALL OVER	32
WAYWARD WIND, THE	7
WITH A LITTLE BIT OF LUCK	16
WITHOUT YOU I'M NOTHING	26
YOU ALWAYS HURT THE ONE YOU LOVE	32
YOU DON'T KNOW ME	25
YOU'LL REACH YOUR STAR	31

HIT PARADER published monthly by Charlton Publishing Corporation. Editorial and executive offices, Charlton Building, Derby, Conn. Entered as Second Class Matter April 24, 1943 at the Post Office at Derby, Conn., under the Act of March 3, 1879. Subscription \$3.00 yearly. Price per copy 25 cents. Vol. XIV, No. 10, September, 1956. Copyright 1956 by Charlton Publishing Corp. Printed in the U.S.A. Not responsible for loss or non-return of unsolicited manuscripts. Songs Authorized for sale in the U. S., possessions and Canada only.
Member Audit Bureau of Circulation. For Advertising Information Write
PUBLISHERS REPRESENTATIVES, 1472 Broadway, Suite 816, New York 36, N. Y.

OLD FASHIONED

"rock 'n' roller"



TERESA BREWER

If ever a songtitle perfectly describes the person who sings it it's Teresa Brewer's newest Coral record, "A Sweet Old Fashioned Girl." For if you want to pinpoint Teresa's personality in one concise phrase, "sweet old fashioned girl" would do it magnificently.

Teresa led a small-town home-life as a child in Toledo. She has always had a sincere and active interest in her religion. She has a deep affection for her parents and four younger brothers who still reside in Toledo. In her current home-life in New Rochelle, N. Y., she does all her own cooking, cleaning, shopping and housework. Can a girl be more "old fashioned" than that?

Being old-fashioned doesn't mean wearing hoop-skirts and pantaloons, though. Teresa, when at home, usually sports blue jeans and a blouse, a la many of her teenage admirers. She finds such dress most suitable for such at-home chores as feeding the baby, working in her garden and keeping the house tidy. Of course, when she leaves the confines of her home, she dresses more appropriately.

Teresa doesn't mind in the least being called "old-fashioned." In fact she takes it as a high compliment "I guess I'm just a homebody at heart," she says.

But leave it to Teresa. Though a mother of three little girls when it comes to pop music she's as up-to-date as the kids who buy her records.

That's why she's particularly pleased with her disc, "A Sweet Old Fashioned Girl" (written by Bob Merrill of "Doggie In The Window" fame) for though it opens with a Gay Nineties flavor and intermittently goes into a minuet-type beat, there's no question that the song is essentially a rock 'n' roll tune. In fact, the lyrics reflect the conflict in the mind of a sweet and pert young lady who's really a rock 'n' roller at heart.



Tessie washes the dishes like a dutiful wife. At home, she's plain Mrs. Monahan.



Everything is twice as

TIRING IN HOT WEATHER

Why add to your problems at "problem times"? Why put up with hot, "chafey," uncomfortable external pads, when Tampax* is as available as your corner drug or notion store? By getting rid of unnecessary bulk (belts, pins and pads) internally-worn Tampax makes you feel far cooler—even, in many instances, less tired. For discomfort is downright tiring—and *nothing* could be more comfortable than Tampax.

Tampax is far more fastidious, too, than "the other way." The wearer's hands needn't ever touch the Tampax. It prevents odor from forming. It's easy to dispose of, applicator and all. No wonder millions of women prefer this modern sanitary protection; *nothing* could be more convenient!

If you plan an active summer, comfortable Tampax is an absolute necessity! It's the only kind of protection that lets you go swimming—any time of the month. It never "shows" beneath the most abbreviated clothes. Choice of 3 absorbencies (Regular, Super, Junior). Tampax Incorporated, Palmer, Mass.

* Reg. U. S. Pat. Off.



Invented by a doctor—
now used by millions of women

You can learn to
SING
Easy Norman Kling Way!
at home



America's Foremost
Singing Teacher
taught such
stars as
★
GORDON MACRAE
★
GINNY SIMMS
★
HORACE HEIDT
★
GALE ROBBINS
★
BARRY WOOD
★
BUDDY MORENO

If you have talent—can carry a tune—a few minutes a day can start you on a happy career!

You can make the most of your natural voice—learn to sing right in your own home in just spare time. It's quick; it's easy, with famous Norman Kling's **MASTER VOCAL COURSE!** Learn the singing secrets that have brought popularity, fame, riches to the stars of stage, screen, radio and TV! It's all in this handy home course in vocal training at just a fraction of the cost of a long-drawn-out, person-to-person course of study!

Friends will be amazed at your voice improvement!

There is nothing else to purchase, no obligation. This professional voice training book is a complete course in itself. It tells you *exactly* what to do to bring out the very best in your own fine voice. It includes:

- Diaphragmatic Breath Control
- Relaxation and opening of the Throat
- Control and Coordination of throat muscles
- Use of head cavities for full, rich resonance

In Norman Kling's Master Vocal Course you'll find valuable professional tips, the performers' secrets of successful stars. You'll see how simple it can be to win your public, enjoy new popularity and success.

Complete Course can be
worth \$1,000.00 to you!

FOR
LIMITED
TIME
ONLY **\$2**

SEND COUPON

Norman Kling, Dept. I-22
610-S Fine Arts Bldg., Chicago 5, Ill.

I enclose \$2.00. Please send me Norman Kling's Master Vocal Course right away.

Name _____

Address _____

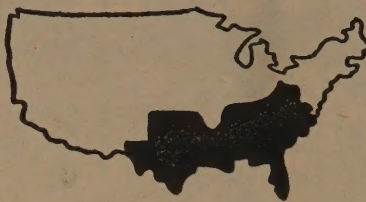
City _____ Zone _____ State _____

For personal lessons Phone Webster 9-7188



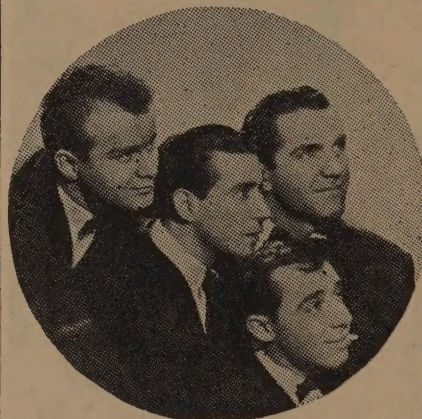
JUKE — BOX

SOUTH



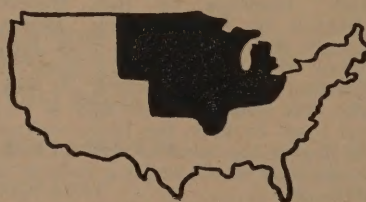
No. 1

STANDING ON THE CORNER



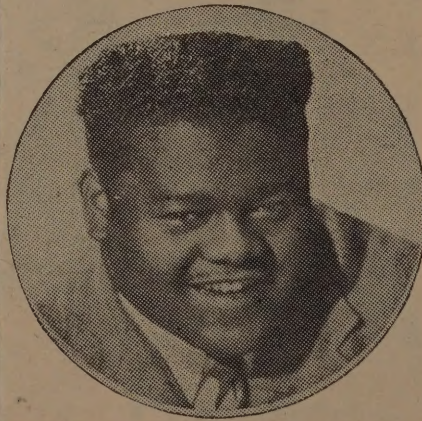
As Sung By
THE FOUR LADS

MID - WEST



No. 1

I'M IN LOVE AGAIN



As Sung By
FATS DOMINO

STANDING ON THE CORNER

FRANK LOESSER

Standing on the corner watching all the girls go by,
Standing on the corner watching all the girls go by.
Brother you don't know a nicer occupation,
Matter of fact neither do I.
Than standing on the corner watching all the girls,
Standing on the corner watching all the girls go by.
Standing on the corner watching all the girls go by,
Standing on the corner giving all the girls the eye.
Brother if you've got a rich imagination,
Give it a whirl, give it a try.
Try standing on the corner watching all the girls,
Standing on the corner watching all the girls go by.

Standing on the corner watching all the girls go by,
Standing on the corner underneath a springtime sky.
Brother you can't go to jail for what you're thinking,
Or for the "wooooo" look in your eye.
You're only standing on the corner watching all the girls,
Standing on the corner watching all the girls go by.

I'm the cat that got the cream,
Haven't got a girl,
But I can dream.
Haven't got a girl,
But I can wish,
So I take me down to Main Street.
And that's where I select my imaginary dish!

Saturday and I'm so broke,
Couldn't buy a girl a nickel coke.
Still I'm living like a millionaire,
When I take me down to Main Street,
And I review the harem parading for me there.

Copyright 1956 by Frank Loesser. All rights throughout the entire world controlled by Frank Music Corp.

I'M IN LOVE AGAIN

ANTOINE DOMINO DAVE BARTHOLOMEW

Yes it means I'm in love again
Had no lovin' since you know when
You know I love you yes I do
And I'm saving all my loving just for you
Need your lovin' and I need it bad
Just like a dog when he's goin' mad
Hoo-ee baby hoo-ee
Baby won't you give your love to me
Eeny meeny miny mo
Told me you didn't want me 'round no more

Hoo-ee baby hoo-ee
Baby don't let your dog bite me
Copyright 1956 by Reeve Music Co., Inc.

DYNAMITE

THE WAYWARD WIND

STAN LEBOWSKY HERB NEWMAN

Oh, the wayward wind
Is a restless wind
A restless wind
That yearns to wander;
And he was born
The next of kin
The next of kin
To the wayward wind.

In a lonely shack by a railroad track,
He spent his younger days,
And I guess the sound of the outward
bound

Made him a slave to his wand'rin' ways.

Oh, I met him there in a border town,
He vowed we'd never part,
Tho' he tried his best to settle down,
I'm now alone with a broken heart.

© Copyright 1956 by Warman Music. Sole selling agent:
Criterion Music Corp.



I WANT YOU, I NEED YOU, I LOVE YOU

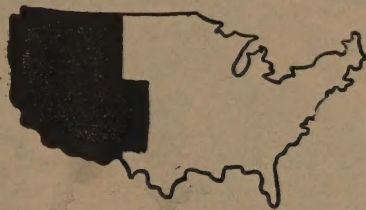
IRA KOSLOFF MAURICE MYSELS

Hold me close, hold me tight;
Make me thrill with delight;
Let me know where I stand from the
start.

I want you, I need you, I love you
With all my heart.
Ev'rytime that you're near
All my cars disappear.
Darling, you're all that I'm living for.
I want you, I need you, I love you
More and more.
I thought I could live without romance
Before you came to me.
But now I know that I will go on
Loving you eternally.
Won't you please be my own?
Never leave me alone,
'Cause I die ev'rytime we're apart.
I want you, I need you, I love you
With all my heart.

Copyright 1956 by Elvis Presley Music, Inc. International
copyright secured. All rights reserved including the right
of public performance for profit. Used by permission.

WEST



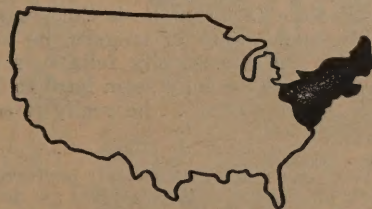
No. 1

THE WAYWARD WIND



As Sung By
GOGI GRANT

EAST



No. 1

I WANT YOU, I NEED YOU, I LOVE YOU



As Sung By
ELVIS PRESLEY

Make \$50 \$75 \$100
AGAIN AND AGAIN
SHOW FRIENDS
NEW STYLE
Christmas and All Occasion
GREETING CARD
ASSORTMENTS
folks are wild about

New 1956
4-STYLE
CHRISTMAS CARD
ASSORTMENT—
24 Tall Slim, Oblong Slim,
Square and Petite Cards
all in 1 box

New 1956
Christmas Assortment of
VELVET EMBOSSED
SLIM CARDS



168 Easy Ways To Make EXTRA MONEY

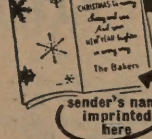


New 1956
Assortment of
TALL
HUMOROUS
SPARKLING
Christmas Cards

New 1956 Christmas
Assortment of
SLIM CARDS WITH
GOLD & SILVER
MESH INSERTS

New 1956
Assortment of
TALL PARCHMENT
CARDS

FREE 74 SAMPLES Name Imprinted Christmas Cards, Stationery just for writing us!



**HAVE SPENDING MONEY
FOR NEW CLOTHES, SCHOOL**
Take easy orders spare time
amazing values! New ideas
in greeting card boxes an-
assortments, gift wrappings,
home & gift items br- profits
to 100% plus cash bonus.
No experience needed.

Start a Greeting Card & Gift Shop At Home FREE Full Color Illustrated Catalog

MAKE FRIENDLY SOCIAL CALLS
Show women's, children's, men's novelties, exclusive
\$50 for \$1.50 Personal Christmas Cards. Raise cash in
a hurry — your group treasury

NEW FUND RAISING and PARTY PLANS Make up to \$1.00 per box!

MADE MONEY FOR LOTS OF THINGS
"I have been selling your cards for
almost two years and I have made
enough money to buy a lot of things
I have wanted."
—Diane Carey of Illinois

Write today for FREE TRIAL Outfit of EVERYTHING YOU NEED to get started

SEND NO MONEY. Rush name and address for Feature
boxes on approval. If outfit does not make money
for you in a jiffy, return
it at our expense.

New England Art Publishers
North Abington 932, Mass.

FREE
Money-Making Guide
shows beginners new
easy ways to succeed

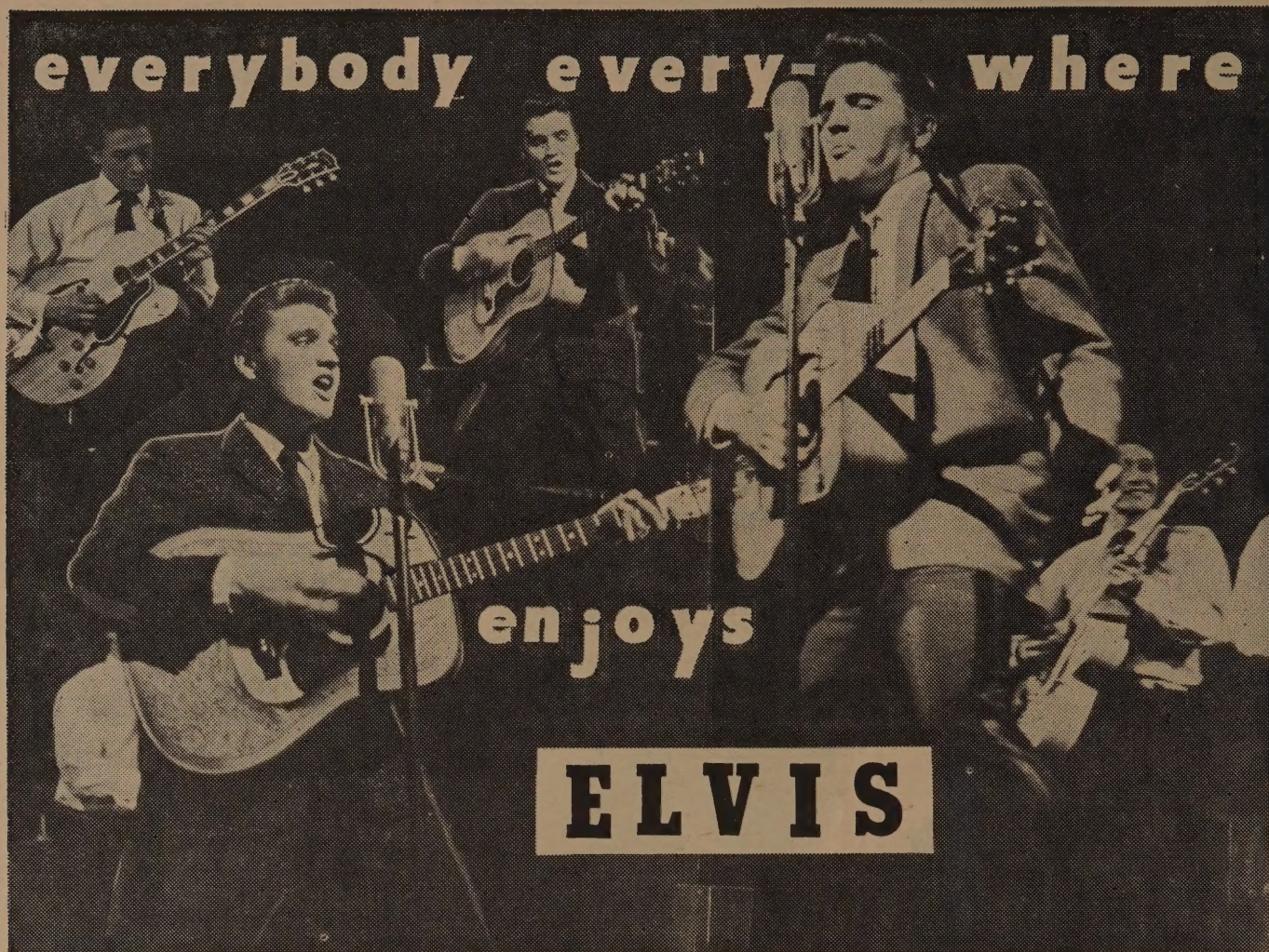
Mail Coupon Now

NEW ENGLAND ART PUBLISHERS
North Abington 932, Mass.
Please send me at once Feature assort-
ments on approval, free samples Per-
sonal Christmas Cards, Stationery, free
Catalog, Selling Guide and details of
your wonderful extra money plan.

Name _____
Address _____
City _____ State _____

☐ Check here if writing for club or church
organization interested in raising funds.

No Risk On Your Part



'THE CAT' ELVIS PRESLEY

There's one young fellow who is understandably confused by all the attention he's been getting of late. He's none other than the teen-agers' idol... Elvis Presley. That name has been on the lips of more youngsters than any other musical celebrity of our time.

Elvis should have recorded the song, "The Magic Touch", because it sure looks like he's got it where the kids are concerned. Both boys and girls have taken to this young fellow, who two short years ago confined his singing activities to the cab of his truck. Now he's got so many singing engagement offers that he can't possibly keep them all.

Everybody concerned with Elvis is naturally happy over his fantastic success... although they, too, are stuned by his meteor-like rise to the top. RCA Victor has had tremendous results with all of his releases and plans to feature him in both albums and single sides as fast as they can get them to the eager and waiting public. No one so far has been able to offer any logical explanation for Elvis' "zoom" to the top in record time. However, the fans don't seem to care why. All they know is he sings the way they want — and that's good enough for them.

It's been more than good enough for Elvis, who spends much of his leisure time driving one of his three Cadillacs.

Despite the fact that he is the kingpin of the new group of singers, he still remains the almost shy fella he's always been. That may seem hard to believe, but it's true... he really is sort of shy.

That he's a sensational performer can't be denied. All you have to do is read that Elvis is appearing somewhere, and the kids go wild. A check of the charts will bear us out on that statement. In the "Top 100 Tunes In The Nation", according to the trade paper Billboard, Elvis Presley accounts for six. That's more than any other singer in the country, so this is quite a feather in the cap of a young fellow who's been in show business for only a short time. The musical trend is certainly pointing to Elvis Presley.

In our giant contest, which offers as first prize a date with handsome Elvis, we've received so many letters, it takes a whole staff of people just to handle the the contest mail. HIT PARADER has run many contests, but has never seen anything like the tremendous response to our "Win A Date With Elvis Presley" contest. Elvis Presley has almost single-handedly set a new tangent in music, and the teen-agers love every "jumpin'" word he utters. So, if you want to find out who's going to win a date with Elvis, read the next column.

THE BIG DAY IS FAST ARRIVING

WHEN WE ANNOUNCE THE

WINNERS OF HIT PARADER'S

GIANT "WIN A DATE WITH ELVIS

PRESLEY" CONTEST

THE JUDGES ARE IN THE PROCESS

OF NARROWING THE CLOSE RACE

DOWN TO THE 25 WINNERS

BUY THE OCTOBER ISSUE OF

HIT PARADER

WHICH GOES ON SALE

AUGUST 14, 1956,

AND SEE WHO WINS

IT COULD BE YOU!

MORE

TOM GLAZER ALEX ALSTONE
 You're more than life to me.
 More than eternity.
 And the more I know of you.
 All the more I love you.
 I need you more each day.
 Much more than words can say.
 More than forevermore.
 I'll be yours.

The silver moon that fades too soon.
 Will bring the dawn when you'll be
 gone.

Before you go please let me know.
 That what you feel is really real.
 So do not grieve that we must leave.
 Because I live only for.
 Your love and mine, more and more.
 Copyright © 1956 by Shapiro, Bernstein & Co., Inc.

BIG D

FRANK LOESSER
 You're from Big D I can guess
 By the way you drawl
 And the way you dress
 You're from Big D my, oh yes.
 I mean Big D, little a, double l-a-s.

And that spells Dallas,
 My darlin', darlin' Dallas
 Don't it give you pleasure to confess
 That you're from Big D?

My oh yes.
 I mean big D, little a, double l-a,
 Big D, little a, double l-a,
 Big D, little a, double l-a-s!

And that spells Dallas,
 Where ev'ry home's a palace
 'Cause the settlers settle for no less
 Hooray for Big D,

And that spells Dallas,
 Just dig a toe in Dallas
 And there's oil all over your address
 Back home in Big D,
 © Copyright 1956 by Frank Loesser. All rights throughout
 the entire world controlled by Frank Music Corp.

I WANNA KNOW

HAL DAVID LEON CARR
 I wanna know, I wanna know
 Do you read books or plays or movie
 magazines?
 I wanna know, I wanna know
 Do you prefer a guy in flannels or in
 jeans?
 And do you wake up grouchy in the
 morning?
 When you take a shower do you sing?
 After all a guy should have some
 warning
 Before he runs right out to buy the
 ring.
 I wanna know, I wanna know
 Do you insist on your potatoes being
 mashed?
 And will I find that you're the kind
 Who has the money spent before the
 check is cashed?
 And incidentally, while we're on the
 subject
 Do you go for coffee, milk or tea?
 I wanna know I wanna know
 © Copyright 1956 by Advanced Music Corp.

Choose your Art Career

Plenty of opportunity for you in the art field!
 Exciting and profitable work. Do you like to draw,
 sketch or paint? Find out if you have valuable art
 talent! Take this famous Talent Test. No fee, no
 obligation. Mail the coupon today!



Fashion Artist

Think of you sketching
 fashions for magazines
 and newspapers! Test
 your talent for this
 glamorous art field.



Magazine Illustrator

Hundreds of magazines
 use art work—pay well
 for it, too. Maybe you
 have that kind of art
 talent!



Advertising Artist

Your ability may be
 for planning and illus-
 trating ads in a big ad-
 vertising agency. Test
 your art talent free!



TV Artist

This young, exciting
 industry offers impor-
 tant jobs for artists.
 Find out if you have
 valuable art talent.

ART INSTRUCTION, INC., STUDIO 7826

500 South 4th Street, Minneapolis 15, Minnesota

Please send me your Talent Test, without cost or obligation. (PLEASE PRINT)

Name _____ AGE _____

Address _____ Phone _____

City _____ Zone _____ County _____

State _____ Occupation _____

FREE TALENT TEST

Mail coupon today!

MAKE MONEY LIKE MAGIC!

New! **"MAGIC-LUSTRE"**
 NAME-IN-SILVER
TALL CHRISTMAS CARDS

Pay **\$65.00** On Just
 You **65 Boxes!**

FREE SAMPLES SELL LIKE MAGIC!
 Easy way to make spare time pay! Show newest
 idea TALL Christmas Cards. Rich, radiant colors
 glow like magic . . . sell like magic. You make
 \$1.00 profit on every box! No experience needed.
 We supply actual samples FREE!
MANY MORE MAGIC MONEY-MAKERS!
 Double and triple your earnings with excit-
 ingly different SOUTHERN BEAUTY 21-
 Card assortment; Popular name-imprinted
 Christmas Cards low as 25 for \$1; RELI-
 GIOUS assortments, New-Idea PHOTO
 Personal cards, Parchments, 3-IN-1 EN-
 SEMBLES, newest gifts and novelties. You
 make up to 100% cash profit on quick sales.

**NAME-IN-SILVER
 TALL CARDS
 \$1 Profit
 Per Box**

**NAME-IMPRINTED
 CHRISTMAS CARDS
 25 for \$1**

FREE! EXCLUSIVE

Presentation
 Book of 44
 Samples.
 Yours, FREE!



FREE!

Act Fast, get \$1.95
 Southern Belle Doll.
 Our gift to you for
 prompt action!



MAIL NOW!

GET YOUR SAMPLES NOW!

Send no money. Get sales-making, sample
 presentation book FREE, plus assortments
 on approval. Our speedy, dependable 24-hour
 service on all orders assures bigger earnings
 for you. Send coupon today.

SOUTHERN GREETING CARD CO., Dept. M-56
 478 N. Hollywood St., Memphis 12, Tenn.

Please rush sample presentation book
 FREE, plus assortments on approval.

Name _____

Address _____

City _____ Zone _____ State _____

SOUTHERN GREETING CARD CO.

478 N. Hollywood St. • Dept. M-56 Memphis 12, Tenn.

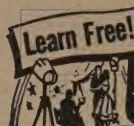


FINISH HIGH SCHOOL AT HOME!
No classes to attend. Easy spare-time training covers big choice of subjects. Friendly instructors; standard texts. Full credit for previous schooling. Diploma awarded. Write now for FREE catalog!
WAYNE SCHOOL Catalog HAC-58
2527 Sheffield Ave., Chicago 14, Illinois



JAMES DEAN!
4 DIFFERENT PORTRAITS.
PLUS HIS LIFE STORY! ONLY 25c!

★ FOUR fine studio portraits, ★
★ with bonus gift — life story ★
★ of great star, JAMES DEAN! ★
★ Send only 25c TODAY to ★
★ STAR STUDIO Box 46222, ★
★ Dept. HJ-9 Hollywood 46, Calif. ★



Learn Free!
how to ACT
★ IN TV • MOVIES • THEATRE ★

Prepare now, at home, for a wonderful acting career! Open the door that may bring fabulous Hollywood or New York contracts in TV, Movies, the Theatre! New faces, new talent, are urgently needed! Real opportunity for men and women of all ages! Learn latest acting techniques, direction, show business "success secrets"! Develop new poise, vibrant personality as you mould your basic talent. We've helped countless others... let us show you the way.

FREE! "Talent Aptitude" Test. Nothing like it ever! Lets you rate your talent against "studio requirements."
Write for FREE "Test" & "Success Plan"! No salesman will call.
• **HOLLYWOOD ROYAL ACADEMY** •
Studio 49 • 5980 Hollywood Blvd., Hollywood 28, Calif.

WHITEN DULL DISCOLORED TEETH

A secret of stage and screen stars for years. This is the dental cosmetic used by most of your favorite actors and actresses. Lechner of London, for over four generations makers of fine theatrical makeup have now released this wonderful aid to a sparkling smile! Lechner Tooth Enamel is guaranteed to cover and hide any dental blemish, regardless of cause, and to make your teeth sparkling white. This completely safe cosmetic is easy to apply. You'll be absolutely delighted with the results. Your friends won't know why, but they'll notice your lovely smile. A completely natural effect, and not a flaw will be visible in your teeth. Satisfaction guaranteed. Just send \$2.00 with this ad, or your request for Lechner Tooth Enamel to GLA-MIN Products, Inc. (sole U.S. Agents), Dept. 33, 114 East 32 St., New York 16, N. Y. Remember, only \$2.00 and results are guaranteed, or your money back!



Very Special! GENUINE 1 CARAT IMPORTED ZIRCON
JOLITAIRE

Imagine getting this big, brilliant 1 carat GENUINE ZIRCON that imitates the flash of a real diamond! Flanked by 2 simulated side stones for added beauty and charm, this gorgeous ring, in 1/30 14k yellow gold mounting, is a real buy. Amaze your friends with this nearest thing to a real diamond.

Looks like a \$500.00 Diamond!
ONLY \$2.95

SEND NO MONEY, just name and address with string or strip of paper. When ring arrives pay postman only \$2.95, plus postage. If you prefer send cash or money order for \$3.00, we pay all postage. Wear ring on our full MONEY BACK GUARANTEE!

NEW YORK MART, 7 Day Street, New York 8, N. Y., Dept. Z-32



Design Smart Fashions
EARN AT HOME—SPARE TIME

Fascinating field. Design own wardrobe at considerable saving. Gain experience designing for others. It may lead to thrilling career—even a shop of your own some day. Basic "learn-by-doing" course under guidance of qualified teachers provides excellent starting point for a career. Send for free booklet, "A Career in Fashion Designing."

NATIONAL SCHOOL OF DRESS DESIGN
835 Diversey Parkway Dept. 1656 Chicago 14, Ill.

GLENDORA

RAY STANLEY

I'm in love with a dolly named Glendora
She works in the window of a big department store-a
Eyes of blue, hair like gold,
Never been young but she'll never get old,
Oh, Glendora, I wanna see more of you.

Oh, Glendora, oh, Glendora,
Oh, Glendora, I wanna see more of you
Oh, Glendora, what did they do to you?

She's so shy that I don't know how I found her
With three big bodyguards always workin' around her
One just nods, and two just grins,
And three gotta mouth full of safety pins,
Oh, Glendora, I wanna see more of you.

I would do anything for her affection
But she keeps lookin' out in another direction
I stand left, and I stand right,
Out of my head 'cause I'm out of sight,
Oh, Glendora, I wanna see more of you.

Late last night at the store they did some changin'
And I stood watchin' when they started rearrangin'
She lost her wig, she lost her arms,
And when they got through she lost all of her charms,
Oh, Glendora, what did they do to you?

© Copyright 1956 by American Music, Inc.

CIMARRON (Roll On)

JOHNNY BOND

Cimarron, roll on
To my lonely song
Carry me away
From the skies of gray
Tho' I'm feeling blue
I'll roll on with you
To the ocean blue
Cimarron, roll on

Copyright 1942 by Peer International Corp. Sole selling agents: Southern Music Publishing Co., Inc.

FREE

JOHNNY MARKS LARRY CONLEY

You're free
That's the way that you want to be
Just forget your promise to me
I see that we can just be friends, dear;
Free from the little things I do
That weary you of me
That's the way it ends dear.
You're free
Now you're just as free as the breeze
Hope you'll find somebody who'll please you, dear
I mean it so sincerely
Free, free to go your way
But let me say you're always free
To come back to me!

© Copyright 1956 by Valando Music Corp.



Hi Gang:

So you think you know all about "Pop" music? Well, try your luck at this quiz and see how much you really know about your favorite stars.

Who's the sweet little doll whose real last name begins with M. and whose latest hit is about an old fashioned Rock 'n' Roller? If you said Teresa Brewer, you were right. Tessie, off-stage, is Mrs. Bill Monahan.

If you got that one right, try this one. Who is the MC of a popular teenage radio show that receives 4 pages in every issue of HIT PARADER? That was an easy one. You should have guessed Johnny Andrews of the NRFC.

Now they're going to get a little harder, kids. What handsome young singer on "Your Hit Parade", whose last name sounds like "farms", is in this month's "On The Upbeat"? It's none other than Russell Arms. The female who shares the "On The Upbeat" billing with Russell is cute Teddie King.

See if you know this one. What are the names of the four lovelies that make up the singin', swingin' Chordettes? Give up? Well, they're Carol Bushman, Janet Ertel, Lynn Evans and Margie Needham. We agree that was a tough one, but if you knew the answer, take a bow.

Without looking, can you tell us the name of our disc jockey feature? If you come up with "Disc Jockey Platter Patter" without peeking, you've got a fine memory — and what's better you're a "regular" HIT PARADER reader.

If you don't know this one right away, we'll sure be surprised. Who's got all the kids jumpin' and singin' about an imaginary hotel? He's also called the "Cat" by his many fans. By this time, we're sure you've got it... the one the only Elvis Presley.

What's the name of the fella in this month's feature section who has "un-chained" his latest smash wax on the Decca label, "Never Turn Back"? Did you get the "un-chained" clue? We hope so. It was Al Hibbler who has made such a big name for himself in the last year.

This issue of HIT PARADER also has a variety of real cool pics for you on our "Photo Page" section of the NRFC. Flip a few pages and you'll be greeted by "Juke Box Dynamite". See if your predictions for the top tunes in the country agree with those of the experts.

So much for the quiz — still think you're a whiz? We do! We have a host of other interesting features we've included for your reading enjoyment. There's a story on a young fella named Anthony Satram, who writes to us all the way from South Africa. His story is a very interesting one, so be sure to read it... you'll be glad you did.

Well teens, that's it until next issue — so, so long 'til then.

MY BABY LEFT ME

ARTHUR CRUDDUP

Yes, my baby left me,
Never said a word.
Was it something I done?
Something that she heard?
My baby left me,
My baby left me.
My baby even left me,
Never said a word.

Now, I stand at my window,
Wring my hands and cry.
I hate to lose that woman,
Hate to say goodbye.
You know she left me,
Yes, she left me.
My baby even left me,
Never said a word.

Baby, one of these mornings,
Lord, it won't be long.
You'll look for me and, baby,
And daddy he'll be gone.
You know you left me,
You know you left me.
My baby even left me,
Never said goodbye.

Now, I stand at my window,
Wring my hands and moan,
Ah I know is that the one I love is
gone.

My baby left me,
You know she left me.
My baby even left me,
Never said a word.

Copyright 1956 by Elvis Presley Music, Inc. International
copyright secured. All rights reserved including the right
of public performance for profit. Used by permission.

MY BLUE HEAVEN

GEORGE WHITING WALTER DONALDSON

When Whippoorwill call
And ev'ning is nigh
I hurry to my blue heaven.
A turn to the right,
A little white light
Will lead you to my blue heaven.
You'll see a smiling face,
A fireplace, a cozy room,
A little nest that's
Nestled where the roses bloom.
Just Mollie and me
And baby makes three.
We're happy in my blue heaven.

Copyright 1927 by Leo Feist, Inc.

HEARTBROKEN

OSCAR DUMONT FRANK STANTON LARRY FOTINE

I'm so sad and blue.
When I think of you.
Once we were so happy, dear.
And then you left me.
Heartbroken, you made me feel this
way.
I'm heartbroken, what more is there to
say.
When love is through I wish I knew.
I've tried to tell my heart it's true.
I'm blue and heartbroken.
And all becaus I put my faith and
trust in you.
Now if you take and don't give.
Just as sure as you live.
Someday you'll be heartbroken too.

Copyright © 1952 by True Blue Music Co. Copy-
right © assigned 1955 to World Music Inc.



What You Say, How You Say It, Can Make You More Popular

YOUR personality is judged by your *everyday* conversation. Whatever you say *can* and *always* should reflect your real abilities. Are you sure *you* make a good impression every time you talk?

In your conversation may lie the opportunity for social and business advancement—new friendships—new contacts—popularity—promotion—in short, **SUCCESS.**

You may have a copy of our new booklet, "*Adventures in Conversation*," Free. It describes in detail a

simple and practical method for self-training in conversation—in *your own home.*

This unique method is heartily endorsed by leading educators.

Acquire ease and skill in *conversation*. Learn the rules and make your conversation brighter, more entertaining and impressive. When you have learned the magic power of words, you may find yourself becoming more popular and ascending to new heights in the business and social worlds.

SEND FOR FREE BOOKLET

You, too, can take the first step that may better equip you for social advancement and for new helpfulness in the business world. This booklet, "*Adventures in Conversation*," tells you how. It's free. Just fill in the coupon and mail. Don't delay another minute. Take the step **TODAY** that may mean so much to you.

CONVERSATION STUDIES

835 Diversey Parkway, Dept. 1656, Chicago 14

Free! "*Adventures in Conversation*"

JUST MAIL COUPON



CONVERSATION STUDIES
835 Diversey Parkway, Dept. 1656
Chicago 14, Illinois

Please send me a free copy of your new booklet "*Adventures in Conversation*."

Name _____

Address _____

City _____ Zone _____ State _____



ANOTHER HIT 'IS BORN'

THE CHORDETTEs

What started out to be a way of passing time turned into a very lucrative way of life for the four lovely misses from Sheboygan, Wisconsin. We know this quartet today as the Chordettes... the gals who sing with amazing four part harmony.

A short time after they decided they might sing for the entertainment of others in addition to their own, they headed east. The first stop was Arthur Godfrey's "Talent Scouts". They won that show with top honors — and what's more important a "permanent" birth on his "family" show. Although the "permanent" arrangement didn't last too long, it endured long enough to establish the girls as one of the top singing acts in show business.

The girls moved to the "Robert Q. Lewis Show" and are still stars of the program. Since then they have blossomed out into real entertainers. Carol Bushman does a comedy routine where she reads letters from imaginary relatives — which is quite hilarious. This bit has met with much acclaim and serves to make the Chordettes a real "show power".

The winsome foursome got their first record smash with a simple old-timer — "Mr. Sandman". The tune soared to the top and held that lofty position for a long, long time. People were whistling, humming and singing that song wherever you went. The song turned out to be a family affair, as their arranger-

conductor, Archie Bleyer, is married to Janet Ertel, one of the lovely four. The girls record for Cadence Records, which is owned by... you guessed it, Archie Bleyer.

The Chordettes' latest effort may yet be their greatest. Although that's a tall order, we think "Born To Be With You" will sell and sell and sell. It's already made a big splash and is surely — but not so slowly climbing to the very top.

Janet Ertel, Carol Bushman, Lynn Evans and Margie Needham make up the personnel of the Chordettes, and a more talented foursome is hard to find. They feel like four Cinderellas now, but success and recognition came only after long hours of work, study and determination to develop their particular style of barbershop harmony. The decision to adopt this unusual style (for women, anyway) was the brain-child of their manager... Jack Bertell.

The fact that Sheboygan is the acclaimed home of barbershop harmony may have been the reason that the Chordettes turned to that brand of singing. But, regardless of the reason, we're all glad they did. Four part harmony is difficult to achieve, but these gals have worked it out so beautifully that, when they make personnel appearances, the fans don't let them off the stage. The gals have really carved a firm niche in the ladder of success and give all indications of staying up there. We guess they were just "Born" for success.

GRADUATION DAY

NOËL SHERMAN JOE SHERMAN

It's a time for joy, a time for tears,
A time we'll treasure thru the years
We'll remember always graduation day.
At the senior prom we danced till three,
And then you gave your heart to me
We'll remember always graduation day.
Tho' we leave in sorrow
All the joys we've known,
We can face tomorrow
Knowing we'll never walk alone.
When the ivy walls are far behind,
No matter where our path may wind,
We'll remember always graduation day!

© Copyright 1956 by Sheldon Music Inc.

IT ONLY HURTS FOR A LITTLE WHILE

MACK DAVID FRED SPIELMAN

It only hurts for a little while
That's what they tell me
That's what they say.
It only hurts for a little while
Then all your heartaches will pass away.
It's so easy to be smart
With somebody else's heart
But I don't know how to start
Forgetting you, what can I do?
It only hurts for a little while
That's what they tell me
"Just wait and see"
But I will hurt
Till you come back to me.

© Copyright 1956 by Advanced Music Corp.

HEADIN' HOME

BUCK RAM

Walk, walk, walk, walk, walk, walk,
walk.

I'll walk in the sunshine,
I'll walk in the rain,
But I'll walk alone,
For I'm headin' home to you.
I'll walk thru the meadows,
I'll walk o'er the plain,
But I'll walk alone,
For I'm headin' home to you.
I'll walk thru the darkness,
Walk thru the dawn,
Walk ev'ry morning,
And until the day is gone;
I'll walk on my elbows,
I'll crawl on my knees,
But I'll go alone,
For I'm headin' home to you.

Copyright 1955 by Panther Music Corp. Solo selling agent: Southern Music Pub. Co., Inc.

I'M WALKING THROUGH HEAVEN WITH YOU

JOE TURNER

Walking through heaven with you.
For in heaven I've made my debut.
My heartaches and blue days are through.
For I'm walking through heaven with you.
Walking down the golden street sweetheart.
Fate was kind to let us meet, you're my desire.
I'm bidding my troubles adieu.
For I'm walking through heaven with you.

Copyright © 1947 by New Era Music Corp. Solo selling agent: Duchess Music Corp.

LOVE, LOVE, LOVE

TEDDY McRAE SID WYCHE SUNNY DAVID

There ain't nothing in this world for a
boy and a girl.
But love, love, love.
Love, love, love.
Love, love, love.
There ain't nothing in this world for a
boy and a girl.
But love, love, love.
And that's the only thing I'm thinking
of.

Love can make you happy.
When you're feeling blue.
If the one you love is in love with you.
There ain't nothing in this world for a
boy and a girl.
But love, love, love.
And that's the only thing I'm thinking
of.

Love can pick you up when you feel
lowdown.
Love can make you smile when you're
wearing a frown.
I want it, I need it, 'ill my cup.
With love, love, love.
Love, love, love.
Love, love, love.
Let me drink till my head goes round
and round.
With love, love, love.
So come and be my.
Be my turtle dove!

Copyright © 1956 by Progressive Music Pub. Co., Inc.

AWAY ALL BOATS

FRANK SKINNER ALBERT SKINNER LENNY
ADELSON

Away all boats, I'm sending out my
ships of dreams.
To bring the love I long to hold.
They sail the sea of things that used
to be.
And gently you return to me.
On waves of memory.
When I'm alone and lonely in the night
again.

I think of you, I dim the light and then.
I set my ships of fancy free to roam.
Away all boats, a happy voyage home.

Copyright © 1956 by Northern Music Corp.

TO LOVE YOU (I Only Live To Love You)

MACK GORDON VICTOR YOUNG

Ev'ryone has a mission in life.
A purpose, an aim, an ambition in life.
Something they believe they can
achieve, if they try.
Yes, ev'ryone has a mission in life.
So do I.
To love you, I only live to love you.
You smiled and made my blue world.
A world of dreams come true.
To love you, I place no one above you.
What joy it is to know you.
To know you love me too.
When you're in my arms ev'ry kiss
that we share.
Is a prayer and a vow that we will go
on.
On and on for as long as the Lord
will allow.
Forever so proudly I will say.
I will only live to love you.
The way I do right now.

Copyright © 1956 by Paramount Music Corp.

ROLL OVER BEETHOVEN

CHUCK BERRY

Well! I'm a-write a little letter,
Gonna mai' it to my local d.j.
Yes, it's a jumpin' little record,
I want my jockey to play.
Roll over Beethoven,
I gotta hear it again today.
You know my temp'rature rises,
And the juke box blowin' a fuse,
My heart beatin' rhythm,
And my soul keeps singin' the blues.
Roll over Beethoven,
And tell Tchaikowsky the news.
I got the rockin' pneumonia,
I need a shot of rhythm and blues,
I caught the rollin' arthritis,
Sittin' down at a rhythm review.
Roll over Beethoven,
They're rockin' in two by two,
Well if you feel you like it,
Go get your lover,
Then reel and rock it,
Roll it over,
Then move on up just a trifle further.
Then reel and rock with one another,
Roll over Beethoven
Dig these rhythm and blues.
Well early in the mornin',
And I'm givin' you my warnin',
Don't you step on my blue suede shoes.
Hey diddle diddle,
I'm a playin' my fiddle,
Ain't got nothin' to lose.
Roll over Beethoven,
And tell Tchaikowsky the news.
You know she wiggle like a worm,
Dance like a spinnin' top,
She got a crazy partner,
You oughta see him reel and rock.
'Long as she's got a dime,
The music won't ever stop.
Roll over Beethoven,
Roll over Beethoven,
Roll over Beethoven,
Roll over Beethoven,
Roll over Beethoven,
Dig these rhythm and blues.

Copyright 1956 by Arc Music Corp.

DON'T CRY

FRANK LOESSER

Don't cry don't cry come on back in
the house
And don't cry
Come on back in the house
And get out from under that old cold
sky.
Don't weep don't weep
Come on back in the house, little sheep
Come on back in the house for a smile
of welcome
And go to sleep.
Yes, I know how you feel,
It's that wild run away feeling in your
heart
When you've had the wrong dream,
And you wake with a start.
Well, don't cry don't cry
Come on back in the house and don't
cry
Come on back in the house
And get out from under that old cold
sky
And don't cry.

© Copyright 1956 by Frank Loesser. All rights throughout
the entire world controlled by Frank Music Corp.

Chi-Ches-Ters

turn
"problem" days
into
party days.



No need to miss good
times because of
functional menstrual
distress—when you
can get such wonder-
ful quick and lasting
relief from pain,
cramps, nervous ten-
sion and headache
with Chi-Ches-Ters. There's nothing like them—in
doctors' tests 9 out of 10 women got wonderful re-
lief beyond expectations. Try this fast-acting pre-
scription-like formula. Your money back if not
satisfied. Purse Pak 50¢. Economy Sizes \$1.15 and
\$2.25. At your drug store, or we will fill direct orders.

FREE—Illustrated booklet of intimate facts
every woman should know. Mailed in plain
wrapper. Write today! Chichestor Chemical
Company, Dept. 9-F, Philadelphia 46, Pa.



Special Shampoo
Brings Out the Shining,
Radiant Color Men Love!

Want to keep your hair from getting dark and faded? Want to
restore its life and lustre—see it shades lighter, brighter, shinier—
at once! Then use BLONDEX, the new shampoo made specially
for blondes, that contains ANDIUM—shines and lightens as it sham-
pooes. In just 11 minutes, its creamy, billowy lather rinses away dingy
film that makes hair dark and dull, uncovers sparkling highlights
and lustre. Safe for children. Get BLONDEX today at 10¢, drug
or department stores.

Over 1000 PICTURES OF MOVIE & TV STARS 25¢



Sensational Collection Of
Scenes, Pictures, Photos, Etc.
FREE: - Exciting Movie Scene

You'll be thrilled with this
Star-Studded Package. Send 25¢ to
MY FAVORITE STARS DEPT. 54
G. P. O. Box 997, New York 1, N. Y.
Special Bonus - 3 Times As Much for 50¢

GET-ACQUAINTED OFFER
KEY-TO-MY-HEART PIN Gold Plated
BEAUTIFULLY
ENGRAVED
FREE

Special
Send only 50¢
With this ad
Nothing more to
pay! Sorry to
C.O.D.s. You'll be
delighted when you receive your pin.
YASH ENGRAVING CO.
467 BROADWAY, Dept. 518, NEW YORK 13, N. Y.

With
your
name
and
his on
Heart
Pin, and
any name,
Year or date
on Lock Pin.

Make \$62.50 On 50 Boxes of NEW

"Touch-Glow" TALL
CHRISTMAS CARDS

Just Show FREE Samples To Friends!
Sensational money-maker! When friends SEE
and FEEL the new radiant push of these excit-
ing cards, they order at once. You make
\$1.25 profit per box. No experience needed.

START EARNING AT ONCE
Over 175 fast-sellers each pay you extra pro-
fits. TALL Christmas Cards at 21 for \$1 up.
NAME-IN-COLOR Cards at 50 for \$1.50. Gifts
galore! Keep up to 50¢ per dollar; also get
Bonus Gifts worth \$10 to \$100! Mail cou-
pon or postcard for Assortments on ap-
proval; gorgeous Personal Album FREE.
Extra! \$1.25 Gift free for prompt action!

SEND
COUPON
NOW

ACT FAST
Get
"Roll-Along"
Salt & Pepper
FREE!

CREATIVE CARD CO., Dept. 148-D
4401 W. Cermak Rd., Chicago 23, Ill.

Name _____
Full Address _____

MODEL BEAUTY DEVELOPER MA INCREASE YOUR CHESTLINE MEASUREMENTS



without changing your contour. WHY BE self-conscious about your small, undersized, unattractive, underdeveloped chestline? Now at last you can have a larger chestline, enjoy everything that goes with a well-developed larger chestline. Be more attractive, youthful—enjoy the new attention that accompanies a larger chestline. You will never know how attractive you can be until you have tried the Model Beauty DEVELOPER to increase your chestline measurements! This new model beauty developer if used as directed must do everything we promise or you get your money back. The model beauty developer is used in the privacy of your own home.

It is sent to you in plain wrapper with full instructions. Don't delay! Act-Today! For De Luxe Model Beauty Developer in Plain wrapper send \$3.98 cash, check or money order to:

BEAUTYAIDS COMPANY Dept. BA-132
318 Market Street, Newark, N. J.

BEAUTYAIDS COMPANY, Dept. BA-132
318 Market Street, Newark, N. J.

☐ I enclose \$3.98. Send the BEAUTY DEVELOPER in plain wrapper — on money back guarantee. (I save up to 90c postage by sending payment with order.)

Name _____

Address _____

City _____ State _____

FREE PHOTO

LARGE SIZE of your favorite
MOVIE STAR

Direct from Hollywood
GET ACQUAINTED OFFER
We include FREE CATALOG illustrating newest stars, lists 100's of names, tells how to get their addresses and home pictures. Send name of YOUR FAVORITE and second choice with only 15c or two for 25c to cover handling.
HOLLYWOOD SCREEN EXCHANGE
Box 1150, Dept. 2-9, Hollywood 28, Cal.



Robert ...

**"I MADE \$65 In My
FIRST SPARE HOURS**
As A Lucky Heart Representative!"

You, Too, Can Earn This Easy Way!
Need extra money? Mrs. Harrison made \$65.00 cash in her first spare hours. A busy mother in California made \$716 in just spare time. Now it's your turn to cash in!

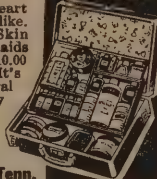
NO EXPERIENCE NEEDED!
Just show exclusive quality Lucky Heart Cosmetics to people you know and like. Nationally advertised Perfumes, Skin Creams, Hair Products, negro beauty aids needed in every home sell on sight. A \$10.00 order can pay you \$5.00 cash profit! It's easy to take ten big orders in several hours and have \$50.00 extra money to use as you please! ACT NOW. Write today for full facts and amazing FREE Display Case Offer!

LUCKY HEART, Dept. 71-J
400 Mulberry Street, Memphis 2, Tenn.



Mrs. Harrison, Tenn.

Write for
**FREE
DISPLAY
CASE
OFFER!**



TALK-SING-PLAY

OVER YOUR RADIO with the newest REAL RADIO MIKE Attaches in a jiffy — FULL INSTRUCTIONS GIVEN! SWELL for "Parties" — "Cut in" on or "Kid" regular network programs or put on YOUR OWN BROADCASTS! AMAZE YOUR FRIENDS—REAL FUN. Beautiful Metallic Plastic 6" high 12 RADIO BROADCASTING LESSONS GIVEN with each mike

Send only \$100 (cash, ck. mo) and pay postman \$3.99 COD plus postage or send \$4.99 and we pay postage! RADIO MIKE is available ONLY from us by mail—Guaranteed.

MIDWAY CO., DEPT. HP-9, KEARNEY, NEBR.

ADVICE SET TO MUSIC



AL HIBBLER

Al Hibbler, "The Unchained Melody Man", literally fought his way to the top — overcoming obstacles that would have discouraged a less talented and determined man. He was born in a one-story cabin near Little Rock, Arkansas, which was already overcrowded with three children — two brothers and a sister. The family had tasted deeply of poverty, and hard times were predestined for the new child. To this destiny added an even crueler touch — Al Hibbler was born blind.

Deeply religious, Al found his place in the church choir, where his beautiful soprano voice came to the attention of the authorities at the Arkansas State School for the Blind. Hibbler enrolled here and immediately was given a berth in the school glee club.

Al found peace and beauty in music, and by turning all his energies into this world, he pushed his handicaps behind him. Hibbler devoured music with the same zest that a hungry man devours food. Whenever a band came to town, he would be the first one at the door and would glue himself at the bandstand so that he wouldn't miss a note.

This was the sort of determination that led to a swinging career first — as a band vocalist and then on records as a single (via the Decca label). Al was voted the "Best Male Vocalist" for the years 1947, 1948 and 1949.

In 1950 Hibbler left Duke Ellington's band to try to make it on his own again.

In the next few years he recorded for RCA, Columbia, Atlantic and Sunrise Records. Through this time Al held his own, but didn't quite reach his star. In 1955 he returned to where he started — Decca Records — and his very first platter for that company became the nation's number one hit — "The Unchained Melody". The record became number one on the hit parade and zoomed into the coveted million sales circle.

After the "Unchained" ditty went way over the million mark in sales, the Hibbler guy cut loose with another best seller — "He". "He" also went way up above the million mark. The third hit, "Eleventh Hour Melody", was another coveted hit. So, Hibbler, through his amazing powers of determination and faith, continued to make hits.

A wonderful bit of advice a would-be vocalist could derive from Al's career in song is well said — or we should say, well sung — by Al in his current hit Decca platter dubbed "Never Turn Back". Yes, Al Hibbler has proven to the entire world that a man who has the backbone to stand up in the face of overwhelming odds can and must end up victorious — "Never Turn Back."

For those of us who did not know before, we thank you, Al Hibbler, for showing us the truth of your worldly statement in song — "Never Turn Back"!

A SWEET OLD-FASHIONED GIRL

BOB MERRILL

Wouldn't anybody care to meet a sweet
old fashioned girl?
Skoobelee doo-bee-dum.
Doesn't anybody care about a sweet old
fashioned pearl?
Skoobelee doo-bee-dum.
Who's a frantic little bopper in some
sloppy socks.
Just a crazy rock 'n rollin' little
goldilocks.
Wouldn't anybody care to meet a sweet
old fashioned girl?
Doesn't anybody care to hear some
sweet old fashioned talk?
Skoobelee doo-bee-dum.
Wouldn't anybody like to take a nice
old fashioned walk?
Skoobelee doo-bee-dum.
Take a walk around the corner where
the cats all stop.
Where you dig the juicy ribs and then
you dance that bop.
Wouldn't anybody like to take a nice
old fashioned walk?

Scoo-bee-doo scoo-bee-doo
Wouldn't anybody care to meet a sweet
Scoo-bee-die scoo-bee-die.
You'll get your kicks if you give us a
try.
Wouldn't anybody care to meet t sweet
old fashioned miss?
Skoobelee doo-bee-dum.
Wouldn't anybody like to kiss a sweet
old fashioned kiss?
Skoobelee doo-bee-dum.
You'l just flip your little wig because
we'll bet you son.
That you'll really dig the flavor of our
bubble gum.
Wouldn't anybody care to meet a
sweet old fashioned miss?

Scoo-bee-doo scoo-bee-doo
We went out to that house where the
lights are blue.
Scoo-bee-die scoo-bee-die
Tho we went waltzin' in we went
boppin' goodbye.
Wouldn't anybody care to meet a sweet
old fashioned girl?
Skoobel-ee doo-bee-dum
Doesn't anybody care about a sweet old
fashioned pearl?
Skoobelee doo-bee-dum.
Who's a frantic little bopper in some
sloppy socks.
Just a crazy rock 'n rollin' little
goldilocks.
Wouldn't anybody care to meet a sweet
old fashioned girl?

Copyright © 1955 by Rylan Music Corp.

GOODBYE, JOHN

EDWARD EAGER ALEC WILDER

Goodbye, John, don't stay long.
Come back soon, like it says in the song.
Goodbye, John some fine year.
Come back home, I'll be waiting here.
Farewell my fair, my own, my bonnie.
Farewell, my handsome, winsome
Johnny.

If I cry it won't show.

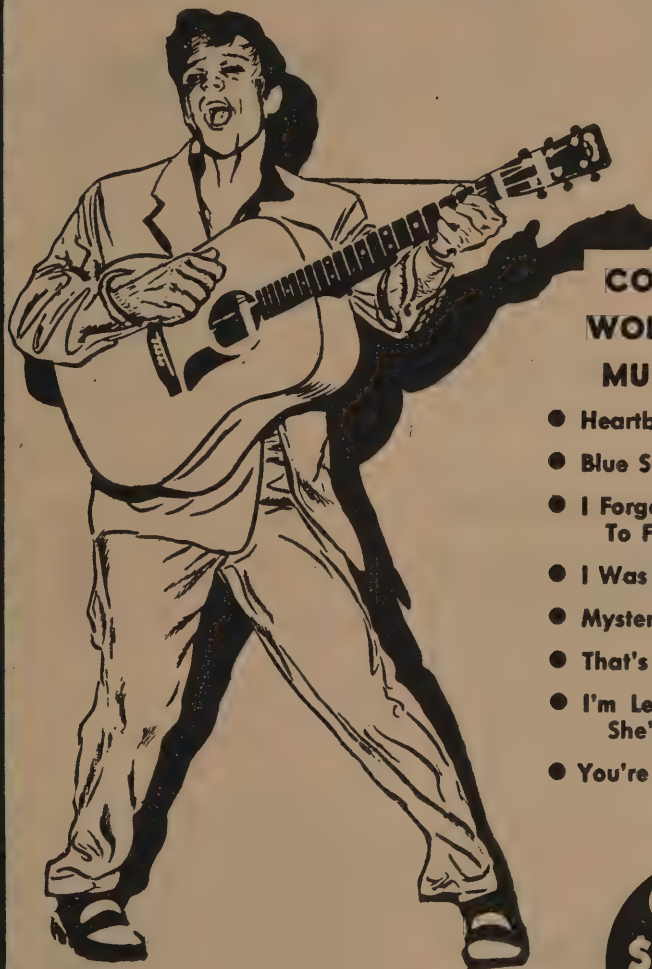
Goodbye John, don't go.

Copyright © 1949 by Robert Mollin Inc.

ELVIS PRESLEY!

NOW! FOR THE FIRST TIME!

**Under one cover! A complete folio of
Elvis Presley's favorite juke box hits.**



COMPLETE WORDS AND MUSIC TO:

- Heartbreak Hotel
- Blue Suede Shoes
- I Forgot To Remember
To Forget
- I Was The One
- Mystery Train
- That's All Right
- I'm Left, You're Right
She's Gone
- You're A Heart Breaker

**ONLY
\$1.00**

Also included in the folio is a short
biography of Elvis Presley and MANY
CANDID SHOTS of our new favorite.
Send your order in Now! Supply limited!

MAIL COUPON TODAY !!

JOSELY COMPANY, Dept. EP
1472 Broadway, New York 36, N. Y.

NO C.O.D's

GENTLEMEN:

Here is my dollar! Please rush me my personal copy of ELVIS PRESLEY'S
latest folio of song hits, complete with words and music and candid photos. If
not completely satisfied, I may return folio for full refund.

Name

Address

City State

Frederick's date-going separates



#533 "Mermaid Magic"
Slim siren skirt with "mermaid" flounce that ripples as you move. In rich rayon and acetate taffeta. Black, Red or Lilac-glow. So dressy! Sizes 10 to 20. \$7.98



#638 "Draped Desire"
Luxurious Nylon matte jersey is shirred from neck to waist. (Wear to or fro!) Curve-hugging. Black, Gardenia White, Paris Pink. Different! Sizes 32 to 38. \$6.98

Frederick's 1430 N. CAHUENGA BLVD., Dept. 1728
OF HOLLYWOOD HOLLYWOOD 28. CALIF.

#533 @ \$7.98. Size _____ 1st color _____ 2nd _____
#638 @ \$6.98. Size _____ 1st color _____ 2nd _____

☐ Payment enclosed. ☐ Send C.O.D. (No C.O.D.'s without \$1 deposit for each item)

NAME _____
ADDRESS _____
CITY & ZONE _____ STATE _____

MONEY-BACK GUARANTEE

PEE WEE BATTERYLESS, TUBELESS "LIFETIME" RADIO



REALLY WORKS — FOR LIFE! Works WITHOUT TUBES, BATTERIES OR ELECTRICAL PLUG-INS. Will never run down or burn out! World's Smallest — SMALLER THAN A PACK OF CIGARETTES! GUARANTEED TO RECEIVE LOCAL RADIO STATIONS ANYTIME — ANYWHERE YOU GO! Sensational new Perma-Selective Tuner — Permanent Speaker-Phone. Durable black and gold plastic case. SEND ONLY \$2.00 (bill, ck, mo.) and pay postpaid \$4.99 COD postage on arrival or send \$6.99 for postpaid delivery. SEND COMPLETE READY TO LISTEN WITH LIFETIME GUARANTEE. Nothing extra to buy ever. Available only from: MIDWAY COMPANY Dept. WHP-9, KEARNEY, NEBRASKA



BE A Nurse MAKE \$50-\$60 A WEEK

You can learn practical nursing at home in spare time. Course endorsed by physicians. Thousands of graduates. 5th yr. One graduate has charge of 10-bed hospital. Another saved \$400 while learning. Equipment included. Men, women 18 to 60. High school not required. Easy tuition payments. Trial plan. Write today. CHICAGO SCHOOL OF NURSING Dept. 449, 25 East Jackson Blvd., Chicago 4, Ill. Please send free booklet and 16 sample lesson pages. Name _____ City _____ State _____ Age _____



PLAY GUITAR IN 7 DAYS OR GET MONEY BACK

SURPRISE FRIENDS, RELATIVES, HAVE POPULARITY AND FUN GALORE!

In this introductory offer you get TOP RADIO GUITARIST ED SALE'S famous 66 page secret system worth \$2.75 which positively teaches you to play a beautiful song the first day and any song by ear or note in seven days! Contains 52 photos, 87 finger placing charts, etc. Shows how to tune, keep charts, bass runs, dance chords, swing, etc. plus 110 popular and western songs, words and music; a \$1.00 Chord Finder of all the chords used in popular music; a \$2.00 Guitarist Book of Knowledge—TOTAL VALUE \$5.75—ALL THREE for only \$2.98. SEND NO MONEY: Just name and address, pay postman \$2.98 plus C. O. D. postage. (Or send \$3.00 with order and I pay postage.) Same Guarantee. (Sorry, no C. O. D. APO, FPO or outside U. S. A. Canada and Foreign \$3.00 with order.) ED SALE, STUDIO 1044-A, BRADLEY BEACH, N. J.

CAN YOU FIND IT IN YOUR HEART?

AL STILLMAN ROBERT ALLEN

Can you find it in your heart
To forgive me?
I was thoughtless,
Heaven knows I acted badly
But the love that once I gave to you so
gladly

Can you find it in your heart?
Can't we make another start?
Please forgive me
I'm repentant and your arms alone
Can save me
So if carelessly I lost the love you gave
me

Can you find it in your heart?
Day and night I want your eyes
To see my eyes,
I want your lips to touch my lips,
I want your love to be my love
Forevermore and never, never more to
part

Must you tell me that it's over
Think it over
Though I once betrayed your love
Forgive the treason
And my darling if your mind can't find
a reason

Can you find it in your heart?

© Copyright 1956 by M. Witmark & Sons

WITH A LITTLE BIT OF LUCK

ALAN JAY LERNER FREDERICK LOEWE

The Lord above gave man an arm of
iron

So he could do his job and never shirk.
The Lord above gave man an arm of
iron.

But with a little bit of luck,
With a little bit of luck,
Someone else'll do the blinkin' work.
With a little bit, with a little bit,
With a little bit of luck
You'll never work.

The Lord above made man to help his
neighbor

No matter where, on land or sea and
foam.

The Lord above made man to help his
neighbor.

Oh, you can walk the straight and
narrow,

But with a little bit of luck you'll run
amok.

The gentle sex was made for man to
marry;

To tend his needs and see his food is
cooked.

The gentle sex was made for man to
marry,

But with a little bit of luck;

With a little bit of luck,

You can have it all and not get
hooked.

With a little bit, with a little bit.

With a little bit of luck you won't get
hooked.

With a little bit, with a little bit,

With a little bit of blooming luck.

Copyright 1956 by Alan Jay Lerner and Frederick Loewe.
Chappell & Co., Inc. publisher and owner of allied rights
throughout the world. By arrangement with Lowal Cor-
poration.

LOST JOHN

LONNIE DONEGAN

Now this is the story about an escaped
convict

Called long-gone, lost John.

It's got a nice chorus,

So if anybody wants to join in,

Here's the way it goes.

Now he's long, long, long gone

Lost John was standing by the railroad
track,

A-waitin' for the freight train to come
back.

The freight train came back and never
made no stop

Lost John thought he'd have to ride the
top!

Now he's long, long, long gone

Lost John came to a country woman's
house,

And sat there as quiet, just as quiet as
a mouse.

She said, "mister lost John won't ya be
ma friend?

Be ma friend until the very end!"

Now she said, "lost John have some
beer

I'll send for the porter and he'll bring
it here"

He said "now, woman, don't you buy
no beer

The cops is on my trail and they'll soon
be here."

Lost John made a pair of shoes of his
own

They was the finest shoes that ever was
worn

They had heels on the front, heels
behind

You couldn't tell which a-way lost John
was gwine.

They caught lost John, put him in the
pen

The summer's been and gone and now
he's out again

If anybody asks you who sung the song
Tell them Lonnie Donegan's been here

and gone.

Copyright 1956 by Essex Music Ltd. Controlled by Ludlow
Music Inc.

(How Little It Matters) HOW LITTLE WE KNOW

CAROLYN LEIGH PHILIP SPRINGER

How little we know

How much to discover

What chemical forces flow

From lover to lover?

How little we understand

What touches off that tingle

That sudden explosion

When two tangles intermingle.

Who cares to define

What chemistry this is?

Who cares with your lips on mine

How ignorant bliss is?

So long as you kiss me

And the world around us shatters

How little it matters,

How little we know.

Copyright © 1956 by Melrose Music Corp.



National Radio Fan Club

TIME: FRIDAY NIGHTS
 PLACE: NBC RADIO



Hi everybody,

Once again it's time to call the HIT PARADER edition of the National Radio Fan Club to order. Lots of interesting news to report to all the members and all of you who would like to join the NRFC. First, for prospective new members of the club, just fill in the coupon found on this page and hustle it off to the NRFC. Before very long you will receive your membership card and will be entitled to take an active part in the voting and other activities that the club undertakes at their Friday-evening meetings over your favorite N. B. C. station.

Let's see who has been visiting the NRFC in person during the last few broadcasts. On the male side of the ledger, Johnny Andrews, the gracious host of the Friday-night shindigs, has talked to Carl Perkins, Pat Boone, The Rover Boys the English sensation Lonnie Donegan, Dick Haymes, Alan Dale, Don Cornell and Jerry Vale. On the distaff side, the club has welcomed Gisele MacKenzie and Jeri Southern.

As you know, the Friday-night meetings originate from Radio City in New York, and club members from various schools and organizations around the New York area are invited to attend. Supper is served, a tour of Radio City



JOHNNY ANDREWS

is included and every guest receives a complimentary copy of the current issue of HIT PARADER. Lately, out-of-town club members have been visiting the meetings, and so far clubs from Cleveland and Cincinnati, Ohio, Terre Haute, Indiana, and Berlin, New Jersey, have seen and heard the show. If your school group is planning a trip to New York and would like to see the show, have your advisor write to Parker Gibbs, care of NRFC, Rockefeller Center, New York, and give him the details. If possible, he will arrange a visit.

Johnny Andrews, the MC of the club, has been a very busy young man the past few months. Besides his Friday-night stint with the NRFC, Johnny had taken on the hosting of a brand new movie show over WRCA-TV in New York. The show hits the television waves five times a week, so if you are in the area, look in and say "hi" to one of our favorite people.

Beside all this radio and TV activity, Johnny is about to become a record star. He has just signed up with the new RKO Unique label as a vocalist, so as soon as he gets his first sides out, we will let you know and you will be able to add the name of Johnny Andrews to your list of handsome young singers of today.

Finally, have you heard the new feature that everybody is talking and laughing about on the Friday-night show? We mean the antics of Oscar Oddball, who just can't seem to do anything right. Oscar has become a popular member of the NRFC.

Well, that about wraps up the HIT PARADER edition of NRFC news for this month. Keep tuned to your favorite NBC station on Friday nights, and your National Radio Fan Club.

To join the NRFC please fill in the application and send to NRFC, Box 515, (Radio City Station), New York 19, N. Y. If possible enclose a small photo of yourself. Photos will not be returned.



JOHNNY ANDREWS — N.R.F.C. CHAIRMAN WITH SOME MEMBERS

Send to:

NRFC, Box 515

New York 19, N. Y.

Please register me in the National Radio Fan Club in the name of:

(Artist's Name)

My name is

My address is



INTERNATIONAL

Elvis Presley F. C.



"I would like to join the National Radio Fan Club in the name of the most wonderful singer in the world, Elvis Presley. We also have a brand new fan club for Elvis and would like to have many new members," writes PAT KOCH, 2078 North Drive, Seaford, Long Island, New York.

Pat Boone F. C.



"Hi there, all you kats and kittens; how would you like to join a Pat Boone fan club that's really a-singin' along? Well, we'd love to have ya, so drop me a line and I'll get the info back to you," writes Miss PHYLLIS WESTMAN, 3852 West 55th Street, Chicago 32, Illinois.

Bill Haley F. C.



"I think your radio show is without a doubt the best going. I would like very much to join the N.R.F.C. in the name of the one and only Bill Haley — the real 'King' of Rock 'n' Roll. Thank you for your consideration." This note is sent by JIM BROWN, 2005 Beechwood Road, Lewisdale, Maryland.

Eddie Fisher F. C.

"I'd like to inform all you N.R.F.C. fans that we have a real swingin' fan club for the 'great one' — Eddie Fisher. On behalf of Eddie, we would like many new members — so come on gang, let's get busy and join," writes JUWE ANDERSON, of High Street in Norwell, R.D., Massachusetts.



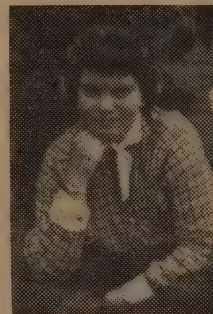
Hilltoppers F. C.

"We're happy to report that all the members of our Hilltoppers Fan Club are now members in good standing in the National Radio Fan Club and loyal members we might add. We would like more of you fans to join our club," writes Miss ROBIE MASON, Route #3, Wayfield, Kentucky.



Eddie Fisher F. C.

"Could you possibly see your way clear to enroll me in the National Radio Fan Club in the name of Eddie Fisher. I and most of my friends feel that he's just about the greatest vocalist that has ever hit the recording business, and we buy his records all the time," writes CHERRY B. HISEY, 111 Marlin, Galveston, Texas.



Bill Haley F. C.



RICHARD THOMAS, of Boy's Farm School, in Durand, Illinois, writes, "I'd like to join your N.R.F.C. in the name of the King o' Rock 'n' Roll, Bill Haley. I feel that Bill and his Comets are the very swingin'est group on the scene today, and he'll be tops for a good long time to come."

Pat Boone F. C.



"Please enroll me in your N.R.F.C. in the name of Pat Boone. His latest recording, 'I Almost Lost My Mind,' is really tops with me. Also, would like to add that I have a fan club for Pat and would like any fans of his to join," writes WALT LASATER, 617 S. 18th Street, Omaha 2, Nebraska.

Pat Boone F. C.



"I don't know how to go about starting a fan club for Pat Boone, but I sure would appreciate any information on how I can start one. I would like to enroll in the name of Pat. Thank you for any consideration," writes TONI ADAMO, 1315 Elmore Place, Palisades, New Jersey.

Alan Copeland F. C.

"I'd like to become a member of an Alan Copeland Fan Club because I think he's tops. I would also appreciate the opportunity to become a member of the N.R.F.C. in the name of Alan Copeland. Thank you," writes Miss IDA PELFREY, R.R. #4, of Eaton, Ohio.



Pat Boone F. C.

"I am fourteen years old, and I would deem it a great honor and privilege to enroll in the National Radio Fan Club in the name of 'handsome' Pat Boone. I would also like to become a member of one of his active fan clubs," writes WINIFRED KERICK, Bradford County, Gillett, Pa.



Pat Boone F. C.

"Please register me in the N.R.F.C. in the name of Pat Boone. I think all of Pat's recordings will be hits for a good long time to come. I also listen to the N.R.F.C. program every week and enjoy the wonderful HIT PARADER." This note is from BARBARA ALBRITTON, R. #2, Box 43, Farmeville, La.



RADIO FAN CLUB

Tony Bennett F. C.



"I am the president of the Tony Bennett Fan Club of Brooklyn, and all my members are constant readers of the wonderful HIT PARADER Magazine. We also are avid listeners of the great N.R.F.C. program." This letter is sent by MARY GOODMAN—and a sweet one it is!

Elvis Presley F. C.



"All the girls in our high school are 'crazy' about Elvis Presley. I for one would love to enroll myself in the National Radio Fan Club in the name of Elvis Presley. Thank you so much for allowing me to write to your wonderful book," writes BEVERLY SPORBERT, Federal Street, Belchertown, Mass.

Pat Boone F. C.



"I would like to join the N.R.F.C. in the name of that great guy, Pat Boone. I saw him in person, and there isn't anyone as great as Pat. I belong to one of his many fan clubs. Thank you for accepting me in your club," writes JUDY NELSON, 4173 Hodgson Road, St. Paul 13, Minn.

Pat Boone F. C.

"It would give me the greatest pleasure in the world to join the N.R.F.C. in Pat Boone's name. I sure would like to see more articles on him in future issues of HIT PARADER," writes BARBARA BAKIE, 3714 Lona Avenue, Cincinnati 13, Ohio.



Gale Storm F. C.

"As far as I'm concerned, Gale Storm is the greatest vocalist on the music scene today. I would like to enroll myself in the N.R.F.C. in Gale's name. Thank you for your time and your mag," writes THOMAS B. BUSCH, 1625 Laura St., Clearwater, Florida.



Eddie Fisher F. C.

"We want Eddie — he's our man! Yes, I would like to enroll in the National Radio Fan Club in the name of the one and only — Eddie Fisher. He is just too great for words and I would like to be accepted," writes DEBBIE FISH, Box 146, Main Street, Spartansburg, Pa.



Cindy Lord F. C.



"I am the active president of a real 'hip and swingin'' fan club for lovely Cindy Lord. I would like to have all you fans drop me a line, and I'll send you the info on how you can join Cindy's club," writes CAROL B. ROBINSON, 47 Liberty Hill Avenue, Salem, Mass.

Pat Boone F. C.



"I feel that the HIT PARADER, the National Radio Fan Club and wonderful Pat Boone are the greatest entertainers there are. I read HIT PARADER, listen to the N.R.F.C. and love Pat Boone's recordings — O.K.?" writes JEAN FLYNN. Jean, that's just swell with us!

Dick Lee F. C.



"I would appreciate it very much if you'd publish my picture and let your readers know about my fan club for handsome Dick Lee. You too can become a member, and I'll supply the info on how you can do it," writes LORRAINE McMURRAY, Route #1, Long Bottom, Ohio.

Al Sears F. C.

"I recently had the honor of becoming the National Fan Club President for Al Sears (a Rock 'n' Roll musician). I will send everyone who joins a picture of Al plus our annual journal," writes JO DeSTEFANO, 4103 Palisade Avenue, Union City, New Jersey.



The Cadillacs F. C.

"I am the national president of The Cadillacs Fan Club and would like to have many new members join my club. The Cadillacs are the boys who had the big hit called 'Speedo,' which was great," writes RONNIE BASTONE, 1616 Sheepshead Bay Road, Brooklyn 35, New York.



Four Lads F. C.

"I read your HIT PARADER Magazine each and every month, and all the guys and gals here in Detroit enjoy it very much. I have a fan club for the Four Lads, and we would like to obtain many new members," writes NANCY WILHITE, 92 Elm St., River Rouge 18, Michigan.





National Radio Fan Club News



The Crew Cuts pose with two lovely fans. The four "sheared" boys shared the spotlight with the two cute gals. Johnny served as moderator, as the questions flew.



Eddie Fisher gets some expert golf instruction from golfer-singer Don Cherry.



They all want his autograph. Fans mob singer Tony Travis as he guests on NRFC.



Gloria Mann warms up on the skins before getting set to go on the air with host of the NRFC, Johnny Andrews. With her voice she doesn't have to "drum up" business.



Talented National Radio Fan Club M.C. Johnny Andrews glides over the ivories.



Kay Starr "breaks-up" during a recent disk session for the R. C. A. people.



Gogi and Yogi. Gogi Grant and Yogi Berra see who's up first. Both have "hits".

STEWBALL

LONNIE DONEGAN

Now, this is a story about a race horse call'd Stewball.

Now Stewball was born down there in California;

When I was down there the other day
The jockeys was tellin' me
They don't think it's an ordinary horse at all.

In fact, they think he blew there in a storm!

So my tip is:

Why, there's a big race down in Dallas,
Don't you wish you was there!
You could bet your bottom dollar
On the iron grey mare.

Bet on Stewball and you might win.
Bet on Stewball and you might win.
Yes, bet on Stewball and you might win, win, win!
Bet on Stewball and you might win!
win!

Now all the horses they were saddled,
And the word was giv'n "run!"
See them horses while they shot off
Like a bullet from a gun.

Why the old folks they hollered,
And the young folks they all called
And the children cried "love-love"
At that noble Stewball.

Copyright 1956 by Essex Music Ltd., London, England.
All publication rights controlled by Hollis Music, Inc.

LADDER OF LOVE

HERB MILLER IRVING BERGER

When my heart beats like a hammer.
And you stammer, when I'm around.
We're starting up the ladder of love.
When I kiss you and caress you.
And you whisper, "Where are we bound?"

We're climbing up the ladder of love.
Yes, step by step, we're going up, up, up.
Up the stairway to romance.
We're on our way to bliss, so let's not stop.

Let's be thankful that we have this chance.

If we're heading for a wedding.
Where it's heaven to be found.
Let's keep going up the ladder of love.

Copyright © 1956 by Kuhl Music Inc.

BECAUSE I LOVE YOU

CHILTON PRICE

Because I love you
I have just one desire
To hold you close to me,
Tenderly my own.
Because I love you
You're all that I require
I place you far above ev'ry love I've known

So take my arms, my lips,
The heart of me
Take all or part of me
I don't care what you do.
Because I love you
You set my heart on fire
And darling, I can see fire for me in you.

Copyright 1956 by Hollis Music, Inc.

Looking For An Easier, More Enjoyable Way To Make Extra Money?



BETTY SANDER
Cardinal Dealer Advisor
has helped thousands
earn extra income.

MAKE 75¢ ON 1 BOX...

\$750 ON 10 BOXES...

\$7500 ON 100 BOXES
of EXCLUSIVE New
"Gold Luxury" TALL Cards!

EXCLUSIVE!
25-Card "GOLD LUXURY"
Christmas Assortment
You make 75¢ Profit
on Each \$1.25 Box



**See What's New and EXCLUSIVE
in Christmas Cards for 1956**

You'll make more money in less time by showing friends famous Cardinal Christmas Card ORIGINALS—not available elsewhere. These great values sell fast; pay you big profits. Like 75¢ on our beautiful new "Gold Luxury" \$1.25 TALL card assortment. This quickly adds up to big money. Many folks, young and old, make hundreds of dollars and new friends this pleasant, spare-time way. You can do it, too, just by showing samples we furnish!



EXCLUSIVE!
"SIMPLY COLOSSAL"
Christmas Assortment
4 assortments in one big box!
24 cards for \$1.25

EXCLUSIVE FAST SELLER!
21 FOR \$1 "PRETTY TALL"
CHRISTMAS ASSORTMENT

EXCLUSIVE!
New Low Cost
PERSONALIZED
Christmas Cards
50 original
designs at
40 for \$1.50, up
With Name

ORGANIZATIONS
Send coupon for
quick and easy
earning plan.

FREE
For Prompt
Action!

POP-UP TOASTER
Salt & Pepper Set
—novelty of the
year—free on
prompt action
offer!

EXCLUSIVE!
**NEW GIFT WRAPS
BY-THE-YARD**
One SUPER ROLL,
56 ft. long—high as
a 5-story building.
Wraps largest and
smallest gifts with-
out waste. \$1.25.

With More To Show, Your Earnings Grow!

We have many more EXCLUSIVES than shown here. So much to choose from, you're bound to please everyone. There are 250 fast-sellers—the best in Personalized Christmas Cards and Assortments; exclusive TALL, Religious or Humorous Cards in 21-Card boxes; sensational Gift Wraps BY-THE-YARD; new Personalized Stationery; dozens of exciting, new Gift Novelties. Cardinal pays you as high as 150% profit PLUS up to 6% EXTRA CASH BONUS. Money-back Guarantee assures you up to 20¢ more profit per box!

See Samples At No Cost

Send no money—just the coupon. You'll get your big sample outfit on approval by return mail and can start earning at once. If not delighted, return samples at our expense. Personalized Samples FREE and many surprise offers including EXTRA SAMPLES AT 10¢ and valuable Gift FREE for prompt action. Mail coupon TODAY!

MAIL NOW FOR SAMPLES!

CARDINAL CRAFTSMEN,
1400 State Ave., Dept. K-44
Cincinnati 14, Ohio

Please send me exclusive money-making samples on approval and full facts on your surprise offers including GIFT FREE for prompt action.

Name.....
Address.....
City..... Zone..... State.....

Cardinal Craftsmen
1400 State Ave., Dept. K-44
Cincinnati 14, Ohio

Start to Play the Piano

with BOTH HANDS
the Dean Ross way

Play the First Day—or Don't Pay!

**THOUSANDS HAVE LEARNED
TO PLAY THIS FAST, EASY A-B-C WAY**

You, too, can play simple songs with both hands within minutes! With the amazing invention, the patented **AUTOMATIC CHORD SELECTOR**, there's nothing to it. This is no trick method. You actually learn to read and play from notes. You start to play simple single note songs with your right hand the minute you sit at the piano. And, the patented **AUTOMATIC CHORD SELECTOR** enables you to strike beautiful, simple, resonant bass chord accompaniments with your left hand... immediately! No tedious scales, no boring exercises, no dreary practice. You practice the Dean Ross way by playing familiar melodies enjoyed by everyone. Sooner than you thought possible you're playing his parade numbers, or hymns, or beautiful old ballads... or all three! For most of these, the sheet music is now printed with chord symbols to which the **AUTOMATIC CHORD SELECTOR** is adaptable. Send for this marvelous Dean Ross piano course today. Consists of 30 illustrated lessons, 50 songs words and music, special Dean Ross arrangements, and the patented **AUTOMATIC CHORD SELECTOR**. Only \$2.98 complete. You have nothing to lose and popularity and fun to gain, so mail the 10-day **FREE TRIAL** coupon now!

DEAN ROSS PIANO STUDIOS, Inc., Dept. K-7426
45 West 45th Street, New York 36, N. Y.

Send Piano Course of 30 illustrated lessons, 50 songs, and Patented Automatic Chord Selector. On delivery will pay postman just \$2.98 plus postage, if not delighted, may return Course in 10 days for purchase price refund. The Automatic Chord Selector is mine to keep.

Save \$5.00! Send \$2.98 now, we pay post. Same guarantee.

Name
Address
No APO, FPO, or Foreign COD's.

\$50 On Just 40 Exclusive SUPER-36 DELUXE CHRISTMAS CARD Assortments

Think of it! You make \$1.25 cash on every SUPER-36 DELUXE Assortment. Big box of Exclusive, quality Christmas Cards sells fast at bargain price. Easy to sell 50 boxes to your friends—and get a magnificent imported brown-dyed genuine Marmot Fur Store for yourself on our BONUS offer!

Extra Profits Come Easy!

Have money to spare from the big profits on rest of huge line of over 200 unusual, fast-selling items. Latest popular SLIM Card Assortments. Stationery, Gifts and Novelties, low-priced and deluxe Name-Imprinted Christmas Cards. No experience needed. Send no money. New assortments on approval. List of Bargains, Color Catalog, amazing Catalog Shopping Plan and Album of Imprint Samples **FREE**. Send coupon NOW!

Amazing
BONUS OFFER!
Luxurious
FUR STORE
Yours for Selling
Only 50 Dollars!



**FACTORY SURPLUS
BARGAINS**
Get \$25 worth for \$50
\$1 extra per 35¢
While They Last!

MAIL NOW FOR SAMPLES!

MIDWEST CARD CO., Dept. 461-3
1113 Washington Ave., St. Louis 1, Missouri

Please send samples on approval and money-making details including Fur Offer and Album **FREE**.

NAME
ADDRESS
CITY STATE

TWO FREE GIFTS!



BIG \$1.50 VALUE! List of Birthdays, plus List of home addresses, popular stars. Both **FREE** with 400 beautiful, GLOSSY, wallet-size photos of Movie, Radio, TV stars. **AMAZING** Limited-Time Introductory Offer. Send only 50¢ for everything! Write Today! Rm. J9
I. J. STONE, Box 2309, Hollywood 28, Calif.

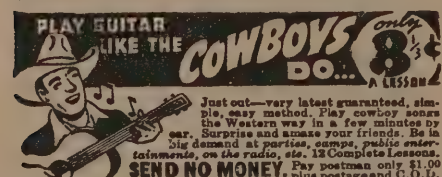


**IMITATION
DIAMOND RINGS**
\$1.95 each or both for \$2.95

Beautiful Solitaire and Wedding ring set with lovely imitation diamonds in 1/30 14K yellow Gold Plate or Sterling Silver. **SEND NO MONEY**. Pay Postman on delivery plus Federal Tax and postage charges on Money-Back Guarantee.

CLARK RING CO

Dept. 2026 2349 Milwaukee Ave. Chicago 47, Ill.



PLAY GUITAR LIKE THE COWBOYS DO... 8 1/2¢ A LESSON

Just out—very latest guaranteed, simple, easy method. Play cowboy songs the Western way in a few minutes by ear. Surprise and amaze your friends. Be in 30 minutes at parties, camps, public entertainments, on the radio, etc. 12 Complete Lessons. **SEND NO MONEY**. Pay postman only \$1.00 plus postage and C.O.D. charge, or send \$1.00 and get **EXTRA SONGS** free.

all outpaid (Canada \$1.25 money order only.) Nothing else to buy. Positive money back guarantee. Rush order today.

Western Ranger Studios, Dept. 99, Hutchinson, Kansas

DJ PLATTER PATTERN



BOB GLACY
WGR — Buffalo, N. Y.

Bob Glacy, a young vibrant individual is on the air daily over WGR radio. He plays the records his listeners want to hear with the least amount of interruptions.

Being an active individual he turned to TV, WGR-TV, the sister station and asked for a dance show. TV Dance Party, as it is called, is not an original idea, but this one is one of the few successful teen-age dance shows in the nation.

Several months prior to going on the air, Bob with producer Frank Buxton, started their work. They visited nearly every high school in the area and discovered that the teen-agers wanted a show of their own, and that they were willing to help to make it a success.

First a committee was organized, composed of a dozen teen-age members, Bob and Frank sitting in on an advisory capacity, the youngsters made all the decisions. They selected the format, the music, and the members. They would make sure that no smart alecks, sharpies or wise guys would interfere, self rule and control being one of the best ways of getting teen-ager cooperation.

There are 2000 members in the club at present, many thousands more are on the waiting list. They come from all over, even from across the border, in Canada. The mail that comes into the show keeps several secretaries very busy all week long. Specific invitations are sent out, but still many youngsters will crash, while others are content just to wait in the lobby of the studio.

The rules, that were set by the youngsters, for becoming a member of TV Dance Party are simple: (1) Girls will not be admitted in slacks or shorts, (2) Boys will not be admitted in dungarees, (3) Smoking and the consumption of alcoholic beverage is prohibited, (4) Boisterous behavior is not permitted, (5) Admission is restricted to those between the ages of 14 and 18.



JAY MICHAEL
WCAE — Pittsburgh, Pa.

This is the story of a disc jockey, a disc jockey who enjoys living, and goes all out to help others do the same. His name, Jay Michael; his station, WCAE; his city, Pittsburgh, Pa.

"The Jay Bird," as he is known by his hundreds of thousands of listeners, is all over the city. He is the master of ceremonies of at least 6 record hops a week, he is a speaker at community functions, a booster of moral for all shut-ins and a smiling face to all.

Jay was once stricken by polio. His triumph, his will to win, is really inspirational. It is this part of his life that he remembers vividly and one of the driving forces behind his work. He knows that people, that are ill, need encouragement and he has made this his job.

Jay is also an entertainer. On the air daily between 1:15 and 7:00 p.m., he segments his show according to his audience. The early hours belong to the housewives, then come the teen-agers and then the entire family. All the music he does play he selects himself. This selection being based upon audience demand and you can be assured that he knows what his audience wants, not only because of the stack of mail, but because he meets some 30,000 of his teenagers each month.

Jay also meets parents of the teen-agers. He encourages them to come to the hops with the youngsters. A solid convincer to the grown ups that records and record hops are here for the benefit of the youngsters.

Thus he has become one of the top ten disc jockeys in the nation, and the top man in Pittsburgh. He has done what was never done before in the area. Take our advice when in Pittsburgh, give an ear to the "Jay Bird."

NEVER TURN BACK

HERB MILLER IRVING BERGER

If you have known only tears of sorrow.
And you cry out for a glad tomorrow.
Then never turn back, never turn back
again.

Look up at the sky.
Hold your head up high.
And make a wish on a star far above.
If you have hope in your heart.
Time will heal ev'ry scar.
And soon you'll know laughter and
love!

Tho' now you walk.
Empty dreams inside you.
Have faith, have faith and your heart
will guide you
And you'll never turn back, you'll never
turn back.
Never, no, never turn back!

A trust in man may have once been
shaken.
But faith in man must not be forsaken.
So never turn back, never turn back.

Copyright © 1956 by Springfield Music Inc. Solo selling
agents: Sheldon Music Inc.

I WANT YOU TO BE MY GIRL

GEORGE GOLDNER RICHARD BARETT

Oh, oh, oh, oh, oh, oh,
I love you baby,
And I want you to be my girl,
Well come on, baby, let's go downtown.
Rock, jump, kid around,
I love you baby,
And I want you to be my girl.
Well come on, baby.
I love you so.
I'll never, never let you go,
Come on, baby,
Will you treat me nice?
Please don't put my love on ice,
I love you baby,
And I want you to be my girl.
Come and take me by the hand,
Tell me I'm your lover man.
We'll have fun, just we two,
You for me, me for you.
Oh, oh, oh, oh, oh, oh, oh, oh,
Oh, oh, oh, oh, oh, oh, oh, oh,
I love you baby,
And I want you to be my girl.

Copyright 1956 by Kahl Music Corp.

A KISS BEFORE DYING

CARROLL COATES LIONEL NEWMAN

Just as Autumn is dying.
Comes an Indian summer.
Like a kiss before dying.
From the lips of July.
Just as night is descending.
Comes the splendor of sunset.
Like a kiss before dying.
From the day passing by
I thought that I found the place.
The place where I belong.
I trusted your embrace.
But I was wrong.
You were only pretending.
What have I left to live for.
Just a kiss before dying.
When you kiss me goodbye.
Just as Autumn is bye.

Copyright © 1956 by Weiss and Barry, Inc.



**631 MOVIE & TV
STAR PICTURES 50¢**

EXCITING NEW COLLECTION!

For the first time — sensational pictures of your
favorite movie and TV stars! What an offer!

FREE!

with order

DeLUXE PHOTO SERVICE Dept. C-21
Box 947, Church St. Annex, New York 8, N. Y.

HOME ADDRESSES

of over 165 of your favorite
movie and TV performers!

300 BIRTHDAYS

of the greatest movie and TV
stars! Don't delay a minute!

FREE! HOLLYWOOD ENLARGEMENT

Get a Beautiful 5 x 7"

Enlargement of Your Favorite Snapshot,

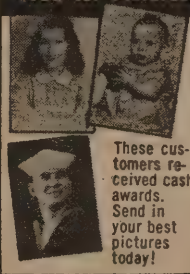
Photo or Negative Absolutely FREE!



Just to get acquainted, we will make you a beautiful
5 x 7 black and white enlargement of any snapshot,
photo or negative. Also be sure to include color of
hair, eyes and clothing, and get our Air Mail Bargain
Offer for having your enlargement beautifully hand-
colored in oil and mounted in a handsome frame.
Limit 2 to a customer. Please enclose 10¢ to cover cost
of handling and mailing each enlargement. Original
returned. We will pay up to \$100.00 for children's or
adults pictures used in our advertising. Act NOW!
Offer limited to U.S.A. only.

HOLLYWOOD FILM STUDIOS, Dept. F-254
7021 Santa Monica Blvd., Hollywood 38, Calif.

**We Will Pay Up to
\$100 for Pictures**



These cus-
tomers re-
ceived cash
awards.
Send in
your best
pictures
today!

FREE! This Jeweled BALL POINT PEN with Perfumed Ink!

**—and a Chance to Make EASY SPARE TIME MONEY
just showing Popular New Line of Exclusive Novel-
ties, Stationery, Gift Wraps and Greeting Cards**

Friends and neighbors—even strangers
—all rave about these new "EXCLU-
SIVES." Wait till you see what we send
you and you'll understand why every-
body's crazy about these new Creations.

Don't wait a minute to see for your-
self. In addition to the Jeweled Ball
Point Pen we send you FREE, you'll
also get a big "Wonder Box" that con-
tains a display of the most amazing
assortment of Exclusive Gift Novelties,
Personal Stationery, and Colorful Gift
Wrappings you ever saw—plus three
boxes of Greeting Cards on approval.
We'll also tell you about our Plan that
shows you how to make lots of easy
money in your spare time. You don't
send a penny now and you don't need
a bit of experience to make extra money
the easy way we show you. Remember—
the Jeweled Pen is yours to keep. So
send for it while a limited supply lasts.

**SEND NO MONEY
Just Mail Coupon**

Simply put your name on the cou-
pon and mail now. Your big
"Wonder Box" containing FREE
PEN, and other new creations
will be in your hands within
the next few days.

GENERAL CARD COMPANY, Dept. 132-K
1300 W. Jackson Blvd., Chicago 7, Illinois

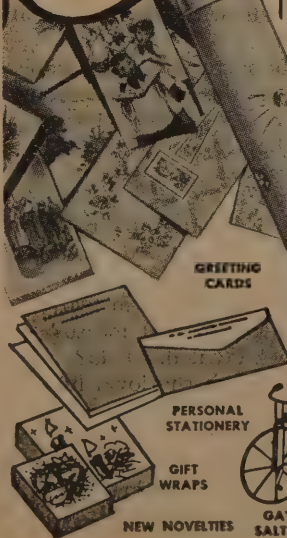
GENERAL CARD COMPANY, Dept. 132-K
1300 W. Jackson Blvd., Chicago 7, Illinois

Please send me the Jeweled White and Gold Ball-Point Pen
with Perfumed Ink shown here absolutely FREE. Also send
me, on approval, your "Wonder Box" that contains a Display
of Stationery, Gifts, Christmas Cards, as well as a Table
Novelty and 3 Boxes of Greeting Cards that can be sold at
once. Include complete details of your SPARE-TIME MONEY-
MAKING PLAN.

YOUR NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

**ACTUAL
SIZE!**

**GOLD
and
WHITE
Contains
Perfumed
Ink!**



**GREETING
CARDS**

**PERSONAL
STATIONERY**

**GIFT
WRAPS**

NEW NOVELTIES



**GAY 90 TRICYCLE
SALT 'N' PEPPER S T**

YOU DON'T KNOW ME

CINDY WALKER EDDY ARNOLD

You give your hand to me and then you say hello,
And I can hardly speak, my heart is beating so,
And any one could tell you think you know me well,
But you don't know me.
No, you don't know the one who dreams of you at night
And longs to kiss your lips
And longs to hold you tight.
To you I'm just a friend,
That's all I've ever been,
But you don't know me.
For I never knew the art of making love,
Though my heart ached with love for you.
Afraid and shy, I let my chance go by,
The chance you might have loved me too.
You give your hand to me
And then you say goodbye.
I watch you walk away beside the lucky guy.
To never never know the one who loves you so;
No, you don't know me.

Copyright © 1955 by Hill & Range Songs, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

NEVER LOVED HIM ANYHOW

PHIL SPRINGER FRED EBB

Well, so he's finally left me,
Swell, glad I got the heave-ho, cause heck,
Never loved him anyhow,
So let him go.
Gee, ain't he actin' real huffy
See, how he bids me good day but me,
Never loved him anyhow,
Or anyway!
I know a man at ninety six,
Whose pilot light is a little bit dim,
But still that man at ninety six,
Knows more 'bout handlin' women than him!
So that's the end of the story go!
I won't pine for his touch, ya' know,
I never loved him anyhow,
Well anyhow, not much!

Copyright © 1955 by Jefferson Music Co., Inc.

ANY PLACE IS HEAVEN (Just As Long As I'm With You)

BILLY VAUGHN

On a high and peaceful mountain
Or a crowded avenue
Any place is heaven
Just as long as I'm with you
Stranded on a distant island,
In a penthouse with a view
Any place is heaven
Just as long as I'm with you
You make bright even brighter
Darling with your smile
You make bright even brighter
You make my life worth while
In a shabby little cabin
Or a castle white and new
Any place is heaven,
Just as long as I'm with you

Copyright 1956 by Mundy-Smith Music Corp.



YOU CAN WIN A DELUXE BOX OF 21 ALL-OCCASION GREETING CARDS

EASY MONEY PUZZLE



MAKE \$50 - \$100

AND MORE IN SPARE TIME

We're running this Puzzle Test to find people with active minds who want to make spare-time money easily and quickly...taking orders for our beautiful Christmas and All-Occasion Greeting Cards, Stationery and Gift Items. Let us prove to YOU how simple it is. When you answer our Puzzle, we will send FREE GIFT, Money Making Plan, FREE Samples and Christmas assortments ON APPROVAL. **HURRY! OFFER LIMITED!**

Rush your puzzle solution before offer closes. Only one entry to a family. But you must act fast! Write to Puzzle Editor, Artistic Card Co., 541 Way Street, Elmira, New York.

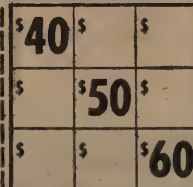
(In Canada: write 103 Simcoe St., Toronto 1, Ont.)

This interesting Puzzle has 9 boxes. There are three rows across, three down and two diagonally. We filled in one diagonal row with amounts that add up to \$150. Now, you fill in the empty boxes so that all rows add up to \$150. Use ONLY these six amounts—\$10, \$20, \$30, \$70, \$80, \$90. It CAN be done. Here's a hint: try \$80 in the upper right hand box. Can you do it? Enter your solution in the small puzzle below, and mail for your FREE GIFT.

DELUXE ROSE ASSORTMENT

This beautiful box of 21 brand new All-Occasion Greeting Cards is a terrific value! You'd pay 15c to 25c for every single card. Yet they're yours FREE—all 21 cards and 21 matching envelopes—when you answer our Puzzle.

*ASTE ON POSTCARD OR MAIL IN ENVELOPE!



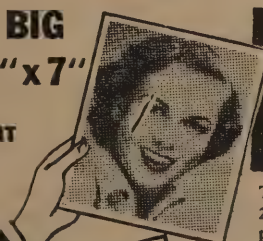
Puzzle Editor
ARTISTIC CARD CO., INC.
541 Way Street
Elmira, New York

Here's my solution. Please rush FREE Deluxe box of 21 cards...also Money Making Plan, Free Samples and 4 Christmas boxes on approval, to be paid for or returned if not satisfied.

Name _____ (Please Print)
Address _____
City _____ Zone _____ State _____
☐ Check for FUND-RAISING Plan for organizations, clubs, etc.

FREE BIG 5" x 7"

PORTRAIT ENLARGEMENT WITH EACH ORDER



(ACTUAL SIZE 2 1/2" x 3 1/2")

FREE ENLARGEMENT Limited time offer - Send your order today

25 WALLET SIZE \$1.00 PLUS 25c HANDLING

Take advantage of this sensational offer. NOW—25 beautiful wallet-size pictures of your favorite photo or graduation picture for only \$1.00. FREE with each order—a gorgeous, big 5" x 7" portrait enlargement suitable for framing. A lasting memento of a happy occasion for classmates, friends, loved ones. Perfect portrait snapshots for job and college applications. Send us your picture (or negative) with \$1.00 plus 25c handling — you will receive your original with 25 beautiful ROY prints plus your FREE enlargement on finest silk-finish doubleweight paper.



Order Today — limited time offer.
Money back guarantee if not satisfied.

ROY PHOTO SERVICE Dept. 98
G. P. O. Box 644, New York 1, New York
I am enclosing \$_____ for _____
(25 prints for \$1.00 plus 25c handling) each of _____ pictures (negatives) herewith. I am to receive FREE with each order a 5" x 7" ENLARGEMENT. (_____ additional enlargements 40c each.)
Name _____
Address _____
City _____ Zone _____ State _____

EARN BIG STEADY PAY

as a Practical

NURSE!**LEARN AT HOME IN 12 WEEKS**

Earn to \$60 a week, in good times or bad as a Lincoln graduate with Diploma. Fascinating work. High-school not needed. Simple lowest-fee course. AVERAGE LESSON-COST ONLY \$1.74. Send today for FREE BOOKLET.

LINCOLN SCHOOL OF NURSING

805 Larrabee, Dept. 239, Los Angeles 46, Calif.
Rush 16-page FREE Booklet "Careers in Nursing"

NAME _____

ADDRESS _____

CITY _____

STATE _____

Ugly Blackheads—Out in Seconds

Keep your complexion free of blackheads—look attractive instantly. Scientifically designed vacuum pump gently "lifts" out ugly blackheads safely, without pinching or squeezing. Try VACUTEX 10 days—if not delighted return for \$1. refund.

BALLCO PRODUCTS CO. Dept. 7
19 West 44th St., N. Y. 36, N. Y.

☐ Enclosed find \$1.00. Send postpaid.
☐ Send C.O.D. I'll pay postman \$1.43.

MEDICAL TABLET DISCOVERY
NEW EFFECTIVE TREATMENT**PSORIASIS****TROPISAN****New Hope for CRUSTS, SCALES**
No Messy Oils—Simple, Easy, SAFE TABLET!

Say goodbye to smelly, greasy oils and salves. TROPISAN, newly discovered medical tablet, gives welcome relief from itchy scales, patches and other external symptoms of Psoriasis. TROPISAN strikes at the internal source—not just the surface symptoms. Absolutely safe, fast, easy to take. No mess, no fuss, no unsightly bandages to mar work or play. TROPISAN—the proven "effective treatment." Every reported case stated that TROPISAN relieved symptoms to some degree with continuous use. Send \$1.00 today for Trial Offer. Address:

TROPISAN DRUG CO., Dept. 133
2630 E. 75th St., Chicago 49, Ill.

25 WALLET SIZE 100 PHOTOS PPD.

From favorite pictures such as: Graduations, Classmates, Babies, Family, Friends, Pets, Weddings, etc. Send \$1 with picture (or negative). Your original will be returned with 25 beautiful prints on finest double weight portrait paper. Money Back Guarantee.

FREE! 1 Photo Enclosed in Beautiful Plastic

ROXANNE STUDIOS, Box 138, Dept. 427
Wall St. Sta., New York 5, N. Y.

MAKE MONEY WRITING**.. short paragraphs!**

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT**, Dept. 90-W, 1751 Morse Ave., Chicago 26, Ill.

WITHOUT YOU I'M NOTHING

JERRY BOCK LARRY HOLOFENER GEORGE WEISS

How does someone say very clearly.
Things he don't say daily or yearly?
Let me try to say it, sincerely, "I love you!"

That's how I feel, honest!

Is that for real, honest?

Each word is true, honest?

What would I do without you?

Without me?

Without you I'm nothing.

Without you I'm nowhere.

Without you there's something missin'.

Without you I got no smile.

Without you and your sweet kissin' my lips are out of style.

Without you how my tears would pour.

My sad ol' heart will beat no more.

I'll close up shop and lock the door.

Without who? Without you.

I'm nothing, without you I'm helpless.

And although it may sound tragic.

It adds up to this, my dear.

If you take away your magic.

I'll up and disappear.

Come on, don't say bye-bye to me.

Put on those wings and fly to me

I hate to think where I would be.

Without you? Oo-oo oo.

Without you, without you, without you,
without you, without you.

Without you, without you.

Copyright © 1956 by Laurel Music Corp.

SAN ANTONIO ROSE

BOB WILLS

Deep within my heart lies a melody,

A song of old San Antone

Where in dreams I live with a memory,

Beneath the stars all alone.

It was there I found beside the Alamo,

Enchantment strange as the blue up
above.A moonlit pass that only she would
know,

Still hears my broken song of love.

Moon in all your splendor, know only
my heart

Call back my Rose, Rose of San Antone.

Lips so sweet and tender,

Like petals falling apart

Speak once again of my love, my own.

Broken song, empty words I know

Still live in my heart all alone

For that moonlit pass by the Alamo,

And Rose, my Rose of San Antone.

Copyright 1940 by Bourne Inc.

THE STORY YOU'RE ABOUT TO HEAR IS TRUE

AL HOFFMAN DICK MANNING

The story you're about to hear is true

It all began when I met someone new

A casual remark

A look that lit a spark

And there I was, with not one love, but
two.

I wondered at my undecided heart

And then one day my dream just fell
apart

There's no one I can blame

I played a losing game

And now I'm all alone and blue

Don't let this ever happen to you.

© Copyright 1956 by Larry Spier, Inc.

GIVE ME A CARRIAGE WITH EIGHT WHITE HORSES

FRED ELTON BERL ROTFELD

Give me a carriage, with eight white
horsesI've got a date with my sweetheart
tonightGive me a carriage with eight white
horses

I wanna do it up right.

Give me a castle at my disposal

Deep in a forest, away out of sight

I need a setting for my proposal

I wanna do it up right.

I wanna sweep you off your feet with
dazzling treasuresShower you with spices from exotic
landsI wanna be your Galahad in shining
armor

Win you a duel, bag you a dragon,

I'm not a fool, that's only braggin',

I've taken stock of my cash resources

Once we are married

Then someday you'll see we will have

That carriage with eight white horses

A baby carriage, a three room castle,

For baby, for you and for me.

Can't even rent me a castle tonight
Or pay for that carriage with eight
white horses

Still we can do it up right,

Why don't we stay home tonight?

© Copyright 1956 by George Paxton, Inc.

LONELY NIGHT IN PARIS

BOBBY TROUP BOB ALCIVAR

It's a lonely night in Paris.

Where's my love of yesterday.

The Rue Saint Honore.

Where once we had walked together.

Seems as bleak as a sidewalk cafe.

In cold rainy weather.

It's a lonely night in Paris.

Gay Paree is not so gay.

C'est la vie she is gone.

And gone are the dreams we might
have known.

It's a lonely night in Paris.

And I'm alone.

Copyright © 1956 by Starlight Songs, Inc.

STREET OF TEARS

ALEX ALSTONE MACK DISCANT JOSEPH MEYER

There's a street of tears in gay Paree

When we reached for the stars high
above

Hand in hand we strolled

Watched the night unfold

It was Paris and we were in love

Though the dream we dreamed has
gone astrayThough our love and our laughter are
throughI can't break the chains for my heart
remains

On the street of tears with you.

Paris is warm Paris is gay

Lighthearted couples go by

Paris is warm Paris is gay

But in the shadows my heart stops to
cry.

Copyright 1956 by Redd Evans Music Co.



CAPITOL'S RECORD WHIZ

ANDY WISWELL

There are hundreds of A&R men in the recording business. The meaning of A&R is artists and repertoire and the man in charge of artists and repertoire does not always have the musical background so vitally necessary for the performance of his duties. A good A&R man should be able to read music and give songs submitted to him a fast but accurate evaluation. Then, too, since he is responsible for the singers and instrumentalists, he should be a good judge of voice and musicians. And if that isn't enough of a chore, he must also know how to produce a recording session. He should know about musical arrangements and orchestrations. And he has to make quick decisions in the control room when the songs are being recorded. It is his decision that could make or ruin a record. Through the year thousands upon thousands of dollars are spent on his judgment. In the top companies it can run into millions of dollars. So, with all these responsibilities, it is easy to understand why there are relatively few excellent A&R men in the business.

Andy Wiswell is a top A&R man. He has the essential background, is alert and most capable. He is a good technical man, pays attention to details and is on his toes from start to finish when recording time rolls around.

Andy, as A&R director in the East for Capitol Records, is probably the best educated A&R man in the business. He is frequently taken for a Britisher but Andy is a dyed-in-the-wool Yankee from the upper U. S. — Maine that is. He has a solid musical background to his credit, and it was his ability as a trombonist that enabled him to work his way through college. He played professionally in bands while attend-

ing the University of Maine and Yale University.

When he graduated from Yale, Andy engaged in production of musical radio programs. He became vice-president of Muzak Corporation, where he planned, produced and directed the entire APS library catalog of over 5,500 selections, plus the Muzak record catalog of over 5,000 songs. He is also the composer of many ballads, dance tunes, themes, production music and commercial jingles.

Andy really knows talent, and this is evident when we know that long before they were stars Andy Wiswell selected and hired Vic Damone, Rosemary Clooney, Guy Mitchell, Evelyn Knight, Mindy Carson and others to record for Associated Program Service. Andy also produced the entire catalog of Silvertone phonograph records for Sears Roebuck. He is a recognized authority on music clearances, copyright matters, etc.

TIPS TO SINGERS AND WRITERS: Mr. Wiswell advises youngsters who want to sing professionally to first make certain they have the talent, ability and staying power to compete in this highly competitive field.

It is important for the singer to believe in what he is doing — whether it be classical or rock and roll. It is Mr. Wiswell's contention that if the singer's sincerity will come across to the public that they will help him succeed — primarily by buying his records.

He warns songwriters to work only through accredited publishers and to steer clear of publishers asking fees of any kind. Record companies, as a rule, do not look at unpublished songs, so it really is both faster and better to have a reputable publisher handle your songs.

Don't Envy Artists -Be One!

Stop envying the artist's freedom... high pay... self-expression. Thousands have artistic ability—and don't realize it—or do anything about it! Let us train you, right at home, in spare time. Low cost. Illustrating, Cartooning, Lettering, Oil Painting, etc. Be your own boss—or staff artist at \$100-\$250 wk. **FREE BOOK** describes our easy method. No obligation. No salesman will call. Just send your name, address, to: **WASHINGTON SCHOOL OF ART, Studio 709 Port Washington, N. Y. (Estab. 1914)**



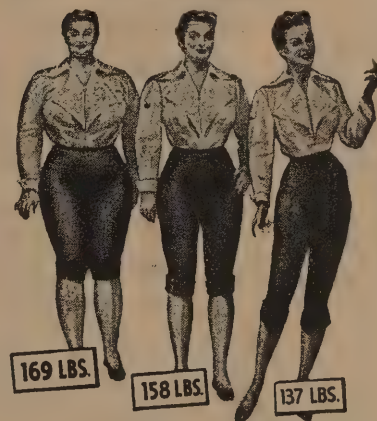
LARGE SIZE PHOTO OF YOUR FAVORITE MOVIE STAR FREE! FREE!

ALSO FREE a handsome catalogue containing names, birthdays and addresses of 180 STARS including various pictures and POSES. Send name of your favorite STAR and 15c, 2 for 25c to cover handling and mailing.

Studio of Stars Box 1278, Studio City, California



Safely Lose Ugly Fat EATING CONDENSED FOOD TABLETS



Be Slim Again

Slim Line Reducing Plan with the condensed food tablets to eat when you're hungry was discovered in Europe. In normal health you must lose pounds and inches to your satisfaction the first 3 days or you need pay nothing. And you can lose 10 pounds, 15 pounds and more faster and easier by deciding to continue. Slim Line is designed to act 4 ways: (1) Helps take away the hungry feeling, (2) Includes nutritious elements to help maintain strength and energy while fat is coming off fast, (3) Recommends in package you eat sensibly reduced portions of what everyone else eats so you can reduce secretly. Eat plenty... but lose weight, (4) Equals many a meal in vitamins, minerals, protein, and the bulk that helps regularity without harsh laxatives.

LOSE POUNDS AND INCHES FOR ONLY \$1
Send \$1 for the 3 day trial of SLIM LINE (9 day supply only \$3.00). If C.O.D. postage is extra. Do this on guarantee first package must satisfy or return for money back. As part of the Slim Line reducing method comes the complete 9 day European reducing system that tells you how to reduce so secretly even your husband needn't know how you're losing all that weight. Don't be fat. Order today from **SLIM LINE CO.,**
Dept. 566, 230 N. Michigan Ave., Chicago 1, Illinois

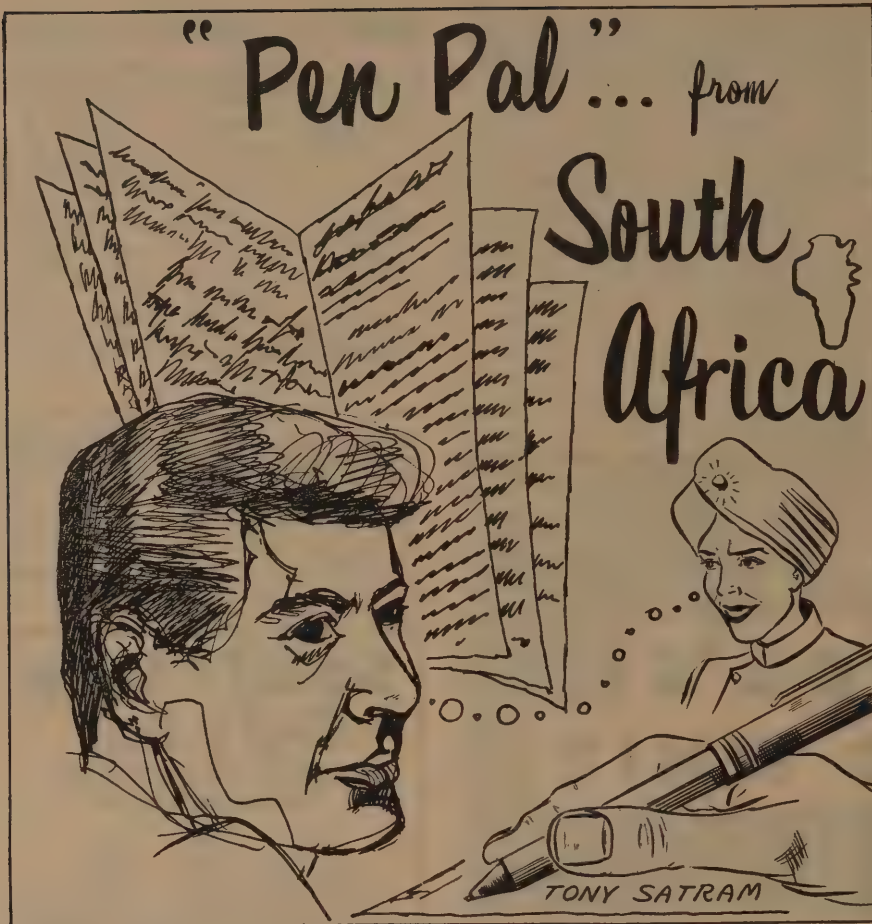
Sell Biggest Bargains in CHRISTMAS CARDS

Make \$65 From 100 \$1 Boxes QUICK and EASY

While they last, get fine Christmas and Every-day Assortments at factory closeout prices! \$1 boxes as low as 35c; lovely \$1.25 assortments only 50c. Friends buy on sight, pay you biggest profits. No experience needed. Over 200 brand new Assortments—the latest in TALL cards, Name-Imprinted Cards and Stationery, Gifts and Novelties. Get Assortments on approval! Imprints Album, Color Catalog and Bargain list FREE. Mail coupon or postcard NOW!

BOULEVARD ART PUBLISHERS, Dept. 524-M
235 South Wabash Ave., Chicago 4, Ill.

Name _____
Full Address _____



Tony Looks At America

Every day the HIT PARADER office is flooded by letters from all over the world. You'd be surprised to find how many of your pals from foreign lands are "up" on what's happening to the "Pop" field.

Recently we received a letter from Tony Satram all the way from Cape-town, South Africa. We found his letter really interesting so we thought we'd pass along some information on the life of a teenager in South Africa.

Tony Satram is an Indian youngster 18 years old. Like all you teenagers he's "gone" on the "tops in pops" and his favorite singer, is none other than Eddie Fisher. Beside the fact that Tony likes Eddie he also sings like him and has been nicknamed named "South Africa's Eddie Fisher." In a recent contest he came in second, and was awarded money, a radio and 50 boxes of soft drinks. He sang the Eddie Fisher smash, "My Friend." It looks like Tony has a future as a singer and we know you join with us in wishing him the best for a successful future.

Tony has many hobbies, including soccer, writing and naturally, singing. Tony is eager to find out more about this great country of ours and would like some pen-pals. Here's your chance to become ambassadors of good will "and learn first hand about the life of youngsters in other lands. This young fellow has a great dream to visit the United States. Tony's own words express more powerfully than any we could use how strongly he feels this. "One day I hope to visit the U. S. A. of which I've heard so much about and which I respect from the bottom of my heart." Our young friend complained

about the scarcity of "Hot Jazz records" and hopes this situation will improve.

We noticed in his letter how little things that we take for granted could mean so much to teenagers in other lands. For example fan clubs, jeans and sweaters really impressed Tony. He hopes that someday this custom would be adopted in his country.

Tony Satram wants to be registered in the N.R.F.C. in the name of his favorite singer, "Eddie Fisher." And we are happy to announce that this will be done as soon as we receive his snapshot. Look forward to seeing Tony's entry in a forth coming issue of HIT PARADER.

For those of you, who would like to become Tony Satram's pen-pals we are enclosing his address:

ANTHONY SATRAM
108 Constitution St.
P.O. Box 1073
Cape Town, South Africa

We think this is a fine opportunity for you teenagers to really get in there and pitch for our good old U.S.A. As nieces and nephews of Uncle Sam you have this opportunity to let our neighbors in faraway lands know why we love this country of ours.

Now getting back to Tony lets show him how friendly we are and swamp him with letters. I'm sure he'll really appreciate them. So let's get going gang.

MARY SMITH

SID TEPPER ROY C. BENNETT

Hello, hello, I'm calling Mary Smith
Is this the Mary Smith I was dancing
with

Last night at Josie's party was the
First time that I met her,
Then twelve o'clock she disappeared,
And I just can't forget her.

She didn't tell me where she lives,
Her name is all I know,
A hundred and seventy Smiths I've
called,
Just two hundred more to go.

Hello, hello, please tell me it was you,
Or I'll be on the phone
Til' the cows come home.
It would be so easy to call any other
Mary at all,
But I had to go and fall for Mary
Smith.

Copyright 1956 by Redd Evans Music Company

CONDEMNED FOR LIFE (With A Rock And Roll Wife)

BOB HILLARD MOOSE CHARLAP

Condemned to be with a rock and roll
she

Who's rocking me right out of my
head.

Condemned for life with a rock and
roll wife.

Condemned, condemned, condemned,
condemned for life.
To live with a rock and roll wife.

Early in the morning.
She's in that rockin' mood.
She rocks all night in the candy store.
While the baby cries for food.

When I come home for dinner.
The dinner's never there.
She's listening to some jockey.
Who is rockin' on the air.

Shopping on a motorcycle she whizzes
by the cars.
With a portable radio in her lap.
She listens to the record stars.

When I hug and squeeze her she tells
me to be cool.
Then she cries and moans and sings
some rockin' song.
About a fool.

Records on the ceiling.
And records on the floor.
The milkman on the floor.
The milkman whistles waltzes, so she
threw him out the door.

Ask me if I'd leave her.
I'd have to answer, "No!"
I stand for all this rockin' 'cause I love
my baby so.

Condemned, condemned, condemned,
condemned for life.
To live with a rock and roll wife.

Copyright © 1956 by Shapiro, Bernstein & Co., Inc.

TORNADO

DALE EVANS

Old Satan hates a peaceful sky,
He's waitin' for a chance to fly.
Tornado!
Tornado makes your blood run cold.
Tornado once can make you old.
Tornado!

Look up and see a yellow sky.
Sparrows are all afraid to fly.
Not a breeze, not a breath,
Ev'rything is still as death,
Tornado!
Uneasy cattle on the range,
Old Ship is actin' mighty strange.
In the west a fearful sight,
Funnel cloud as black as night,
Tornado!
Gather your crew, sound the alarm,
Pray real hard, this is no mere storm.
Tornado! tornado!
Tornado waits for no man.
Run to the cellar if you can.
Faces whitenin' like a shroud.
Here it comes, that devil cloud,
Tornado!
After the devil cloud has gone
You wonder how you can go on.
Buildings that were once a town,
Scattered all along the ground.
Tornado!
Once you've seen it, mister,
You won't forget a twister
Tornado!

Copyright © 1955, 1956 by Paramount-Roy Rogers Music Co., Inc. Sole selling agent: Famous Music Corp.

MY PIGEON'S GONE

JOHN DAVENPORT

I built a nest for a sweet little pigeon
And she flapped her wings and flew
I built a nest for a sweet little pigeon
'Cause I thought that she'd be true
She left poor me, didn't say goodbye
It ain't my fault, at least I tried
I built a nest for a sweet little pigeon
And she flapped her wings and flew.
My pigeon's gone and I feel so blue
She flapped her wings
And away she flew

She's a cute little pigeon,
She's a real humdinger,
Believe me when I say
She's a cute little pigeon,
She's a real humdinger,
But she upped and flew away
The things I said weren't good enough
She heard another birdie and she dug
his stuff
I built a nest for a sweet little pigeon
And she flapped her wings and flew.
And she flapped her wings and flew.

Ev'ry morning I'd always hear her
singing to me,
A sweet and lovely song
Then one morning I didn't hear her
singing to me,
And I knew that she was gone
She knew I loved her and was so true
I wonder what in this world did I do
I built a nest for a sweet little pigeon
And she flapped her wings and flew.
© Copyright 1956 by Raleigh Music Co.

MAKE POPULAR SINGING YOUR CAREER

ENJOY FAME AND MONEY

NOW YOU CAN LEARN HOW TO HAVE YOUR OWN SUCCESSFUL SINGING CAREER! Valuable new 'how-to-do-it' book prepares you for a singing career in TWO IMPORTANT WAYS:

1. You learn how to sing from amazing new method that develops your voice and brings out your personality. You learn quickly and effectively without the aid of a teacher. You follow easy step-by-step instructions and in no time at all you are singing like a real professional.
2. You learn the real inside-facts you must know on how to break into the EXCITING field of popular singing. You find out how to get your own professional career started immediately.

YOU LEARN:

HOW TO DEVELOP YOUR OWN SINGING STYLE • HOW TO OVERCOME SELF-CONSCIOUSNESS IN FRONT OF AN AUDIENCE • HOW TO GET YOUR CAREER STARTED IN PROFESSIONAL SINGING

Included is special instruction in "MICROPHONE TECHNIQUE" that prepares you for a career in the fields of television, night clubs and motion pictures. Written by S. Harold Smith, internationally famous accompanist for KAY STARR, DEBRA PAGET, BOB CROSBY and many other Hollywood celebrities. Valuable advice gained from on-the-spot experience tells you how to get your own career started immediately. Take first step NOW to popularity and financial success. Send for "HOW TO BECOME A SUCCESSFUL POPULAR SINGER" Send only \$2. post prepaid. If C.O.D., \$2. plus postage. Your money cheerfully refunded if not completely satisfied.

MARLIS CO. P.O. Box 2907-A, Hollywood 28, Calif.

HANDS TIED?

—because you lack a
HIGH SCHOOL DIPLOMA

• You can qualify for an American School Diploma in spare time at home! If you have left school, write or mail coupon for FREE booklet that tells how. No obligation of any kind.

----- OUR 59TH YEAR -----

AMERICAN SCHOOL, Dept. H-681
Drexel at 58th, Chicago 37, Illinois

Please send FREE High School booklet.

Name.....

Address.....

City & State.....

Complete Canadian Courses available. Write American School, Dept. H-681, 6083 Sherbrooke St. W., Montreal

ANY PHOTO ENLARGED

Size 8 x 10 Inches

on DOUBLE-WEIGHT Paper

Same price for full length or bust form, groups, landscapes, pet animals, etc., or enlargements of any part of a group picture. Original is returned with your enlargement.

Send No Money 3 for \$1.50

Just mail photo, negative or snapshot (any size) and receive your enlargement, guaranteed fadeless, on beautiful double-weight portrait quality paper. Pay postman 67c plus postage or send 67c with order and we pay postage. Take advantage of this amazing offer. Send your photos today.

Professional Art Studio, 5445 Main, Dept. 1436-L, Princeton, Ill.

91 HIT PARADE SONGS \$2.98

By Top Stars of Radio, T-V, Stage and Screen.

A \$16.00 Value for \$2.98 FOR READERS OF THIS MAGAZINE

AMAZING RECORD VALUE!

Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

FREE A FREE SURPRISE WORDS TO THE MUSIC! INCLUDED WITH EACH ORDER!

18 COLLECTORS SONGS—\$2.98

By Snooky Lanson, Bill Lawrence, etc.

PLUS 100 ALL TIME FAVORITE LYRICS FREE!

1. Tell Me You're Mine
2. Bye, Bye Blues
3. You Belong to Me
4. Anywhere I Wander
5. Takes Two To Tango
6. My Baby's Coming Home
7. Lady of Spain
8. Keep it a Secret
9. Hold Me, Thrill Me Kiss Me
10. Why Don't You Believe Me
11. Till I Waltz Again With You
12. Don't Let The Stars Get in Your Eyes
13. Tryin' to Get Some
14. Even Now
15. Glow Worm
16. Have You Heard
17. Side By Side
18. Oh Happy Day

10 VATICAN CHOIR SONGS ONLY \$2.98

FREE PICTURE BIBLE INCLUDED

Donations and permission have been granted by His Holiness Pope Plus XII to this sacred group of choristers making these recordings.

1. Ave Marie
2. Silent Night
3. Regina Coeli (Queen of Heaven)
4. Jubilate Deo (Give Glory to God)
5. Ninnna, Nanna (Lullaby)
6. Tu es Petrus (Thou Art Peter)
7. Tu Scendi Delle Stelle (Thou Descends from the Stars)
8. Adeste Fidelis
9. Dorn, Non Piangere (Sleep, Do Not Cry)
10. Acclamations (A Dedication to the People of U. S. A.)

18 MORALES CHA-CHA MAMBO \$2.98

FREE BOOK HOW TO DANCE THE MAMBO INCLUDED

1. Isle Verde
2. Easy Patsy
3. Papa Luccioni
4. Mambo Lindo
5. Swinging With Humberto
6. Mamboish
7. Long-Hair Mambo
8. Lackey Mambo
9. Rose Mambo
10. Morales' Minuet
11. Minute Waltz Mambo
12. Carmen Mambo
13. Sonny's Mambo
14. La Paloma Mambo
15. Blue Danube Mambo
16. Oriental Mambo
17. Mambo
18. Mambo

46 CHILDREN'S SONGS—\$2.98

INCLUDES CHILDREN'S PICTURE STORY BOOK AND WORDS TO THE MUSIC!

1. Twinkle, Twinkle, Little Star
2. Old King Cole
3. Little Tommy Tucker
4. Jack & Jill
5. Pease Porridge Hot
6. Where Has My Little Dog Gone?
7. Humpty Dumpty
8. London Bridge
9. Lazy Mary
10. A Tisket, A Tasket
11. Old MacDonald
12. Farmer in Dell
13. Baa Baa Black Sheep
14. Pop Goes Weasel
15. 3 Blind Mice
16. Mary Had a Little Lamb
17. Row Your Boat
18. Tom Tom the Piper's Son
19. I Been Working
20. On the Railroad
21. Arkansas Traveler
22. I Saw a Ship A-Sailing
23. Deedle, Deedle, Deedle
24. Wumpling Patty Cake
25. Three Little Kittens
26. Patty Cake, Roll Up
27. Q-T Along Little Doggie
28. Ol' Chisholm Trail
29. Rock-A-Bye Baby
30. Plus 17 others

118 HILLBILLY HITS (18 HILLBILLY HITS—PLUS LYRICS TO 100 SONGS). BY TOP TV, RADIO & STAGE STARS ONLY \$2.98

HERE ARE THE 18 RECORD SONGS:

1. Heartbreak Hotel
2. Blue Suede Shoes
3. Yes, I Know You
4. For Rent
5. You And Me
6. Little Rosa
7. So Doggone Lonesome
8. You're The One
9. What Would You Do (If Jesus Came To Your House)
10. I Don't Believe You're Not My Baby
11. I've Got Five Dollars
12. I Take The Chance
13. Blackboard Of My Heart
14. Now Far Is Heaven
15. Why, Baby, Why
16. I've Changed
17. Folsom Prison Blues
18. Seasons Of My Heart

12 SQUARE DANCES & BOOK—\$2.98

6 Calls and 6 Music Only Square Dances plus Gift Book "Square Dancing" for \$2.98

1. Mockin' Bird
2. Flop Eared Mule
3. Buffalo Gals
4. Oh, Susanna
5. Soldier's Joy
6. Devil's Dream
7. Chicken Reel
8. Golden Slipper
9. Red River Valley
10. Arkansas Traveler
11. Little Brown Jug
12. Turkey in the Straw

18 COUNTRY HYMNS—ONLY \$2.98

PLUS FREE PICTURE BIBLE

1. Wonderful Savior
2. Have A Little Talk With Jesus
3. It Takes A Lot of Loving To Get To Heaven
4. I Want To Be Ready
5. Supper Time
6. I'll Always Have Someone To Turn To
7. God Understands
8. God Bless God
9. Don't Judge Your Neighbor
10. If We Forget God
11. Got So Many Millions
12. Countin' My Blessings
13. I Love The Hymn They Sang At Mother's Grave
14. The Blood That Stained The Old
15. Everlasting Joy
16. Wait A Little Longer
17. 'Til The Last Leaf Shall Fall
18. I'm Missing A Mansion

BEST VALUES CO., Dept. 800

318 Market St., Newark, New Jersey

1 enclosure \$2.98. Send the 18 Hit Parade Songs, Plus Lyrics to 73 Hit Parade Songs.

1 enclosure \$2.98. Send the 18 Hillbilly Songs, Plus 100 Hillbilly Lyrics.

1 enclosure \$2.98. Send the 18 Cha-Cha Mambo, Plus Mambo Instruction Book.

1 enclosure \$2.98. Send the 12 Sq. Dances & Book.

1 enclosure \$2.98. Send the 18 Collectors Songs.

1 enclosure \$2.98. Send the 10 Vatican Record Songs and Picture Bible.

1 enclosure \$2.98. Send the 46 Children's Songs.

1 enclosure \$2.98. Send the 18 Country Hymns.

MAIL NO RISK COUPON TODAY

Name.....

Address.....

City..... State.....

MONEY-BACK GUARANTEE

Reducing Specialist Says:



**LOSE
WEIGHT**
where it
shows most
REDUCE

"Thanks to the Spot Reducer I lost four inches around the hips and three inches around the waistline. It's amazing." Mary Martin, Long Is. City, N. Y.

most any part
of the body
with

SPOT REDUCER

FIRMS FLABBY TISSUE

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or starvation diets. No steambaths, drugs or laxatives.



Connie Simmons, N.Y. City, N.Y. says: "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

FOR ACES AND PAINS DUE TO OVEREXERCISE!

Thousands have lost weight this way—in hips, abdomen, legs, arms, etc.—The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time, in the privacy of your own room. It breaks down fatty tissues, tones the muscles and flesh, and the increased, awakened blood circulation carries away waste fat. Two weeks after using the "Spot Reducer," look in the mirror and see a more glamorous, better, firmer, slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a

**MONEY-BACK GUARANTEE with a
10-DAY FREE TRIAL!
TONES SAGGING SKIN!**

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.



Marie Hammel, New York, N.Y., says: "I used to wear a size 20 dress, now I wear size 14, thanks to the Spot Reducer. It was fun and I enjoyed it."

FREE

A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

MAIL COUPON

NOW!

only **\$2.98**

BODY MASSAGER CO., Dept. A-379
318 Market, Newark, New Jersey

Send me at once, for \$2.98 cash, check or money order the deluxe model "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

Name.....

Address.....

City.....State.....

On the Upbeat



TEDDI KING

Young Teddi King, RCA Victor's newest addition to its jazz roster, has been hailed by professional musicians as the most important vocal discovery since Ella Fitzgerald and her new album, "Bidin' My Time," will attest to this fact.

Teddi was born in Boston of musical parents. Her mother owned a good singing voice, and her father was a song-and-dance man in the days of vaudeville. Music was always a part of Teddi's home life, and her most vivid memories are those of her parents singing together and teaching her songs.

From early childhood Teddi made numerous appearances, singing, dancing and acting. While she was in high school at Malden, Mass., she joined the Tributary Theatre of Boston, where she played a variety of dramatic roles from Shakespeare to Saroyan. It was during this time that she sang in a musical version of "Peter Pan," which brought her rave reviews and encouraged her to take up a singing career.

Her first activity as a vocalist was her entrance into a singing contest at the RKO Boston Theatre. Teddi walked off with first prize over 500 girls. She then began a series of local appearances, and one night, at a Damon Runyon Benefit at "Storyville," the well-known Boston jazz bistro, she was heard by George Shearing who immediately became interested in her career. Shearing got her a recording contract and Teddi made records and went on a concert tour with the Shearing group.

Aside from making jazz albums for RCA Victor, Teddi will also do some intermittent pop singles for the company. We're sure they'll be in great demand.



RUSSELL ARMS

Russell Arms, the handsome young man who is one of the featured singing stars of "Your Hit Parade" (NBC-TV, Saturday, 10:30 p.m., EST), was a straight dramatic actor for more than five years before show business discovered that he had a fine singing voice.

Born in Berkeley, Calif., on February 3, 1926, Russ was smitten early with the acting bug and played leads in class plays at neighboring Burlingame High School, despite the fact that neither his parents, nor his two brothers and sister, had ever displayed the slightest histrionic leanings.

Following junior college at San Mateo, he went on to the famed Pasadena Playhouse for three years. The very week he graduated, the promising young thespian was signed to a 7-year contract by Warner Brothers. The next three years saw him before the sound cameras, busily occupied with such film fare as "The Man Who Came To Dinner," with Monty Woolley, "Captains of the Clouds," with James Cagney, and "Wings for the Eagle" with Ann Sheridan and Dennis Morgan.

The remainder of Russ's film contract was put in abeyance while he heeded the call of Uncle Sam, via the Signal Corps of the U. S. Army, where his face and voice eventually became familiar to millions of GI's through numerous training films in which he narrated and acted. He was discharged a Lieutenant in 1946.

Early in 1951, Russ was hired to do "live" commercials for Lucky Strike cigarettes that were seen on "Your Hit Parade" and "Robert Montgomery Presents." The producers of "Your Hit Parade," aware of his ready appeal as a singing actor, began using him in production numbers.

PICNIC

(Theme From Picnic)

STEVE ALLEN GEORGE W. DUNING

On a picnic morning without a warning
I looked at you and somehow I knew
On a day for singing
My heart went winging
A picnic grove was our rendezvous
You and I in the sunshine
We strolled the fields and farms
At the last light of evening
I held you in my arms
Now when days grow stormy
And lonely for me
I just recall picnic time with you.

Copyright © 1955, 1956 by Columbia Pictures Music Corp.
Sole selling agent: Shapiro, Bernstein & Co., Inc.

YOU'LL REACH YOUR STAR

SID SILVERS ULPJO MINUCCI

You'll reach your star
Though right now it's ah, so far,
And oh, so many miles away from you.
You'll find your dream
If you'll only keep that dream,
For good dreams have a way of coming true.

You'll learn the wonder
Of what I'm speaking of,
Through life's troubled thunder
You'll find your way to love.
You'll reach your goal,
Though your heartaches take their toll,
So keep your hopes as high as they are,
And you will reach your star.

Copyright 1956 by Montauk Music Inc.

THE TENNESSEE ROCK 'N' ROLL

LARRY COLEMAN IRVING REID

Oh, I went down to Tennessee;
Yes, I went down to Tennessee.
What did I see in Tennessee?

They were doin' the Tennessee rock 'n' roll!
They were doin' the Tennessee rock 'n' roll!
Upon my soul, the Tennessee rock 'n' roll!

I saw a place where dancers meet;
I swear I saw the dancin'est feet.
You never heard a wilder beat!

The caller called "let's promenade!"
The fiddlin' man looked "gone" as he played.
The old square dance had been remade!

I was doin' the Tennessee rock 'n' roll!
I was doin' the Tennessee rock 'n' roll!
Upon my soul, the Tennessee rock 'n' roll!

Come on, let's all do the Tennessee rock 'n' roll!

Come on, let's all do the Tennessee rock 'n' roll!

Upon my soul, the Tennessee rock 'n' roll!

Then all at once, before I knew,
I joined in with the hullabaloo!
I dug the beat and did it, too!

© Copyright 1956 by Broadcast Music, Inc.



says Ruby Rowell
NATIONAL CHAMPION HAIR STYLIST

"Believe me when I say that Long-Aid with K-7 helps you have longer-looking hair! Easy to swirl, curl—in new glamour-length hair-dos! Long-Aid dresses hair, conditions hair and scalp like nothing else with 3 wonder-working ingredients: Extra-rich lanolin to relieve dry scalp, help hair look longer! Deltol Prime, a new greaseless agent that protects hair from moisture. Miracle K-7 helps relieve itching irritation, keep hair fresh, clean-smelling. Send coupon for Long-Aid. Actually see, feel sensational difference in your hair in 3 days—or money back. Long-Aid Co., Box 2026, Memphis, Tenn.

MAIL NO-RISK COUPON NOW

LONG-AID Co., Dept. N-10
Box 2026, Memphis, Tenn.
Rush Long-Aid with K-7

☐ I enclose \$1.00, plus 10¢ Fed. tax (cash, check or money order.) Long-Aid pays all postage

☐ Send C.O.D. I will pay postman \$1.10 on delivery, plus postage and C.O.D. charges.

NAME.....
ADDRESS.....
CITY..... STATE.....

AMAZING NEW PERSONAL POCKET RADIO

Listen While You Walk, Ride, Work!

Slips in any pocket—Wt. only 9 ozs. Size 2 1/2" x 4 3/4" x 1 1/4". Beautiful Black Gold plastic case NO HOOKUPS—NO WIRING—NO PLUG-INS! Self contained with 150 hour life flashlight batteries. (Available anywhere) and BUILT-IN ANTENNA!

GUARANTEED RECEPTION OF RADIO STATIONS TO 50 miles—up to 1500 miles for power stations! Has new Patented Super-regenerative Diode tube and transformer audio stages for sharp selectivity and sensitivity! Easy to use top controls (while walking) Almost invisible plastic foam personal earplug lets you alone listen while you walk, visit, work, ride or sleep—anytime—anywhere Money Back Guarantee—1 year service guarantee.

SEND ONLY \$5.00 (Ck., Mo.) and pay postman \$14.95 plus postage on delivery or send \$19.95 for postpaid delivery. Get YOUR Tintone REAL pocket radio now and be ready to listen Civil Defense alarms, news, music, sports, etc. on a moment's notice. Not a Kit or plaything Shipped complete with batteries. Ready to listen! Order now—today

WESTERN RADIO, Dept. AHP-9, Kearney, Nebraska

Free! MOVIE STAR PHOTOS

INTRODUCTORY OFFER

Direct from Culver City, home of famous studios, a glossy portrait of your favorite Movie or TV star suitable for framing. FREE! Also beautiful catalog with star photos, addresses, birthdays. Send 25¢ for mailing, handling (3 photos 30¢).

An actual \$1.50 value: Hurry! Mail in your order while the supply lasts!

DE-JAY STUDIO
P.O. Box 472, Dept. HP Culver City, Cal.

REDUCE why be FAT!

CHEW IMPROVED FORMULA CHEWING GUM

REDUCE UP TO 5 lbs. A WEEK WITH DR. PHILLIPS PLAN

Amazing New Easy Way Quickly Takes Off Pounds and Inches Faster Than You Ever Dreamed Possible!

GO FROM THIS TO THIS

↓ OR YOUR MONEY BACK ↓



START LOSING WEIGHT IN 24 HOURS

Amazing new Dr. Phillips KELPIDINE REDUCING PLAN takes off weight safely and fast! It's the best way known to medical science! Send for Dr. Phillips reducing Plan today!

If you are tired of being fat, missing out on the fun and good times—try KELPIDINE NOW! Almost like magic, fat, pudgy figures slim down to a beautiful "new look" that wins popularity—DON'T BE FAT—Send for KELPIDINE today! Reduce to a slimmer more graceful figure the way Dr. Phillips recommends—without starving—without missing a single meal! Here for you now—a scientific way which guarantees you can lose as much weight as you wish—or you pay nothing! No Drugs, no starvation, no exercises or laxatives. The amazing thing is that it is so easy to follow, simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctor's new modern way to reduce—to acquire that dreamed about silhouette, an improved slimmer, exciting more graceful figure. Simply chew delicious improved formula Dr. Phillips KELPIDINE CHEWING GUM and follow Dr. Phillips Plan. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for days then step on the scale. You'll hardly believe your eyes. Good for men too!

MONEY-BACK GUARANTEE 10-DAY FREE TRIAL!

MAIL THE COUPON NOW! TEST THE AMAZING DR. PHILLIPS KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing, just return empty package for refund!

MAIL THIS NO RISK COUPON TODAY!

AMERICAN HEALTHAIDS CO., Dept. CH-16
318 Market Street
Newark, New Jersey

SEND LARGE ECONOMY PACKAGE OF KELPIDINE CHEWING GUM. I ENCLOSE \$2.98 on guarantee. I must be delighted with first package or money back when I return the empty package.

☐ Check here if you want 3 for \$6 (save \$3)

Name.....

Address.....

City..... State.....

LOSE WEIGHT OR NO CHARGE

YOU ALWAYS HURT THE ONE YOU LOVE

DORIS FISHER ALLAN ROBERTS

You always hurt the one you love,
The one you shouldn't hurt at all
You always take the sweetest rose,
And crush it till the petals fall
You always break the kindest heart,
With a hasty word you can't recall
So if I broke your heart last night,
It's because I love you most of all.

Copyright 1944 by Pickwick Music Corp.

COAL DUST ON THE FIDDLE

DON GEORGE BEE WALKER

I met a gal in a mining town.
Her hair was black and her eyes were brown.
She made my heart go round and round.
While we danced the night away.

All night they played the sweetest music.

Played the sweetest music.
That's been heard this side of Paradise.
There was coal dust on the fiddle.
Coal dust on the fiddle.
And star dust in her lovely eyes.

Next day we met at the gen'ral store.
She sure did thing to a pinafore.
And then we went and kissed some more.

While we danced the night away.

All night they played the sweetest music.
Played the sweetest music.
That's been heard this side of Paradise.
There was coal dust on the fiddle.
Coal dust on the fiddle.
And star dust in her lovely eyes.

We said the vows that have made us one.

We're man and wife and the deed is done.

There's time for work, there's time for fun.

And we danced the night away.

Copyright © 1952, 1955 by Planetary Music Pub. Corp.

AT LAST! SOMETHING NEW and SENSATIONAL in LAST! CHRISTMAS CARDS

Superb Satin Velour & Metallic Show Rich New Cards never before offered. Amazing Value! Gets Easy Orders FAST! Pays up to 100% Cash Profit. Big Line. FREE Samples of 50 Gorgeous Christmas Cards with Name 50 for \$1.50 up. Stationery, Napkins, Kiddie Books, Games, Gift Items. Several \$1.00 Boxes ON APPROVAL.

MAKE Extra MONEY FAST

50 for \$1.50 With Name FREE Samples

PURO GREETINGS, 2801 Locust, Dept. 674-L, St. Louis 3, Mo.

"YOU-SOLO" RECORDS

Hollywood Studio Band plays your accompaniment on records Popular Songs. Home Study Course teaches you band singing for Night Clubs, T.V. and Motion Pictures. Write today for FREE information FIDELITY STUDIO, Dept. A-14, Box 546, Hollywood 28, California

New Catalog of 3000 Novelties

Send 10c for amazing catalog of novelties, gifts, live animals, hobbies, fun makers, planes & boats, magic tricks, joke articles, unusual seeds, gadget time-savers, cameras, optical goods, projectors, movies, jewelry, disguises, stamps, coins, puzzles, radios, auto & bike accessories, banks, smokers' gadgets, artists' supplies, printing sets, motors, knives, bliffoids, guns, sports, books, games, music, scientific supplies, plants, fireworks, office & household items, etc., from all over world. Rush name, address & 10c now!

JOHNSON SMITH CO., Dept. 402, Detroit 7, Michigan

PAST THE AGE OF INNOCENCE

NORMAN GIMBEL BILL SAWENS

Don't smile and pass me by
I'm not a child of three
It takes no sage to see
I'm past the age of innocence
You may still picture me
Upon my daddy's knee
But if you look you'll see
I'm past the age of innocence
I've grown some
And like most grownups I'm lonesome
And ready or not
I've fallen in love with you!
I've said it, now I'm done
The rest is up to you
What can a lady do,
But wish and wait for fate
To see her through.

© Copyright 1956 by Meridian Music Corp.

WARM ALL OVER

FRANK LOESSER

Where's that smile
Where's that glow?
Where's that happy face
That I depend on so
Or didn't you know?
It makes me feel warm all over,
Warm all over.
Ev'rytime you smile
You get me warm all over.
Sometimes I feel kind of out in the cold,
But then I touch your hand
And I'm home again
And warm all over, warm all over,
Gone are all the clouds
That used to swarm all over.
Please always let me keep feeling the way I do,
So warm all over with a tender love for you.

© Copyright 1956 by Frank Loesser. All rights throughout the entire world controlled by Frank Music Corp.

BRIGHT RED CONVERTIBLE

SYLVIA DEE MARTY GOLD GUGO TAIANI

I could lick any guy my size
And do it with delight
I'd punch his nose and black his eyes
But how can a fella fight

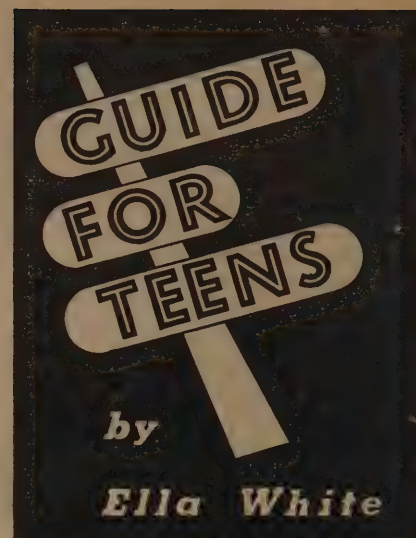
A bright red convertible
A bright red convertible
A bright red convertible
Stole my gal from me

She took one look at it and then
Her big blue eyes grew wide
She didn't even stop to see
What the guy looked like inside

She wrote a farewell note to me
Which said she felt so bad
She missed me and she loved me still
She'd come back when I had

A sweepstake ticket I will buy
And if by chance I win
As she comes out of her front door
I'll drive right by her in

Copyright 1956 by Ross Jungnickel Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.



Secrets Of Beauty

Only 2% of the women living in the United States have abnormally dry skin, whereas no less than 14% have excessively oily skin. The mere absence of an oily surface film is not necessarily an indication that one has a "dry" skin. Of course, if a skin is excessively dry and remains so; if it is parched and drawn looking over the nose and cheeks, rough and scaly, if fine lines are in evidence around the corners of the eyes and mouth; if it has a "dry" shine, feels "tight" and uncomfortable — then you have a really dry skin. The condition may be due to nothing more than the habitual use of soap and hard water (containing insoluble minerals which serve, with soapsuds, to dry up the natural oil).

Dry Skin Needs Soap And Water Too

A dry skin of the more easily remedied type, or a skin with a tendency to dryness, requires the same thorough cleansing as an oily or normal skin. Contrary to popular belief, soap and water washing should not be abandoned. However, in place of ordinary soap and water, fresh rain water, distilled water, or water to which softener has been added should be used, along with a superfatted Ar-Ex soap. Once a day, and preferably before retiring, the face should be lathered and scrubbed, a wash cloth or complexion brush being used to work in the lather, whip up circulation and thoroughly cleanse the pores. At other times of the day, cleansing cream should be used, the cream being smoothed on with an upward movement from the chin, over the mouth, then upward and outward over the nose, forehead and cheeks.

What To Avoid If You Have A Dry Skin

The girl who has a dry skin should avoid the use of glycerine and of coconut oil soaps, which are said to be irritating to dry skin. She should avoid undue exposure of the skin to the rays of the sun, unless she has a heavy application of good sunburn preventive on the face. She should avoid remaining under hair dryers too long because the heated air draws moisture from the skin and increases the tendency toward dryness.

Soap and water cleansing of a dry skin should be followed by application of a good lubricating or all-purpose cream, which will supplement the natural oils of the skin and thus help to keep the skin soft and smooth. If applied just before going to bed, cream may be left on during the bath and throughout the night, a towel being placed over the pillow to prevent staining.

**POSITIVELY THE
LARGEST PICTURE COLLECTION
EVER OFFERED!!**

2000 LARGE GLOSSY
PICTURES

**Of All Your Favorite Stars
8x10's - 5x7's - 4x5's and Wallet Size
ALL DIFFERENT - ALL THEIR LATEST POSES
EVERYBODY IN SHOW BUSINESS... EVERY KNOWN PERSONALITY OF...
★ STAGE ★ SCREEN ★ RADIO ★**

**THE WHOLE
GIANT
COLLECTION
FOR ONLY**

\$1.00
POSTPAID

JUST IMAGINE! One entire giant picture collection
of TWO THOUSAND (2,000) big, beautiful, glossy prints
for only \$1.00. Yes, that is absolutely right.
\$1.00 is all you need to receive this giant collection
that includes every top personality of Stage, Screen,
Radio and TV. This offer must necessarily be
limited so get your order in NOW! Your picture
collection will be shipped immediately, postpaid.

**WE DON'T KNOW HOW LONG
THIS OFFER WILL LAST ... SO
DON'T DELAY - ACT NOW!**

ALL-STAR PIX, Dept. 609
114 East 32nd St., New York, N.Y.

ALL-STAR PIX, Dept. 609
114 East 32nd St., New York, N.Y.

Rush me the giant picture collection of 2000 glossy prints for
which I enclose \$1.00.

☐ Check ☐ Cash ☐ Money Order

Name _____

Address _____

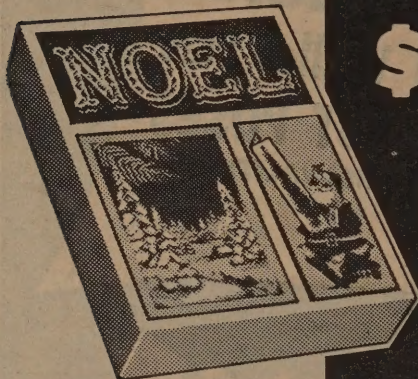
City _____ Zone _____ State _____



FEATURE DELUXE CHRISTMAS
21 exquisite cards—including superb glitter, flocking, embossed decorations. Terrific value!



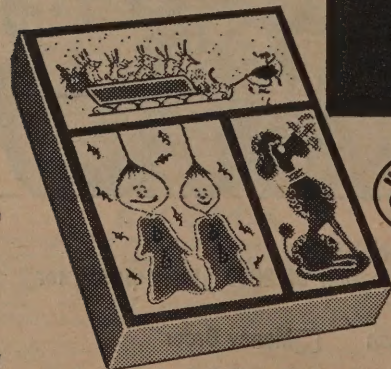
BIBLE TEXT CHRISTMAS ASSORTMENT
21 new size slim religious cards with inspiring Bible verses



3 STYLE CHRISTMAS CARD BOX
21 gold bronzed embossed designs in 3 new popular sizes. Excitingly different!



CHRISTMAS GIFT WRAPPING ENSEMBLE
20 large 20" x 30" deluxe sheets with gay Christmas colorings—seals and tags to match. Stunning!



GAY TRIO HUMOROUS CHRISTMAS
21 novel cards in tall, dainty slim and luxury sizes. Clever—unique!

DO YOU NEED EXTRA MONEY?

\$35.00 IS YOURS

for selling only
50 boxes of our
Christmas Card Style Line.
And this can be done in
a single day. Free samples.
Other leading boxes
on approval.
Mail coupon below today.

It costs you nothing to try.

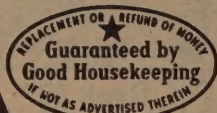
Last year some folks made \$250—\$500
—\$1,000 and more this very way.
Church groups and organizations can
do this, too. No experience necessary.



SLIM STYLE ALL OCCASION
21 luxurious cards in the smart, modern long look. Beautiful!



SLIM STYLE STATIONERY ENSEMBLE
Embossed pink and gold butterfly design, scalloped borders, with slim style notes to match



**FREE
SAMPLES**

**PERSONALIZED
CHRISTMAS CARDS
and STATIONERY**

Mail This Coupon Today

COLONIAL STUDIOS, Inc.,
Dept. 416, White Plains, New York

Please rush me free samples of Personalized Christmas Cards and Stationery. Also send leading boxes on approval for free trial, as mentioned above, and full details of your easy money-making plan.

Name _____

Address _____

City _____ State _____

If writing for an organization, give its name _____

COLONIAL STUDIOS, Inc., Dept. 416, White Plains, N.Y.

The Best DATE TIME PREMIERS

#269

#570

#673

#673 LACE SOPHISTICATE
Spoon yourself into this siren sheath of frosty lace over acetate taffeta; aggriter with rhinestone trim! Alluring criss-cross halter adds sophistication. Midnight Black over Petal Pink. Camellia White over Turquoise. Sizes 5 to 15. **\$22.98**

Announcing

frederick's

STAR FASHIONED

HOLLYWOOD AWARD WINNERS

#570 TROPIC TORCH
Tantalizing Oriental sheath of rayon and acetate crepe. Mandarin collar is slit to the armhole. Daring nine-inch vent at hem is slit and embellished with Oriental braid to match trim on the stand-up collar. Jet Black, Chinese White, Singapore Red. Sizes 5 to 15; 10 to 18. **\$13.98**

#269 OPENING NIGHT
Perfect to slip on over everything you own! Full cut, swingy date duster of firm, silky rayon faille with jeweled trim. Navy, Black, Beige-glow. Sizes 10 to 18. Just. **\$10.98**

#693 DANGER POINT
A daring sheath with dangerous deep-V plunge from halter right down to middle-hugging cummerbund! Soft fullness beneath bust and low back. In curve-clinging rayon and acetate crepe. Black, White, Red, Lime. Sizes 10 to 20. **\$15.98**

#553 STUNNED!
Stunning sheath in shimmering acetate taffeta! Simple lines snare your every curve right down to torrid little fishtail tip-ence. Black, Red or Blue. Sizes 7 to 15. **\$12.98**

#553

HOLLYWOOD BOUND?
Don't miss Frederick's fabulous new retail store at 1430 North Chuenga in the heart of Hollywood!

#355

Send 10¢ for big catalog of glamour fashions

#355 HOLLYWOOD CALLING
2-piece dream. A knit with a magic knack for curving to your contours! 100% wool worsted, glamorous trim of sawy angora. Turquoise Blue, Red, White. Sizes 10 to 18. Just. **\$13.88**

The Best SUPPORTING ROLES

#97

#97 CHORUS CURVE
100% Nylon crepe. Sensation. Frederick's "Famous Four" features for comfort, uplift and fit. Thousands of gals swear it's the most comfortable style they've ever tried on! Price is 50¢ low! White, Black. In sizes 32 to 38. B: 34 to 40. C cup. **\$3.58**



#167 HEAVEN'S HELPER
Newest padded push-up increases your bosom one full cup size. Bust section is exquisite embroidered Nylon lace with wired undercup. Interchangeable shoulder straps, or wear strapless. Leno elastic all inset between bust and in broad back band gives superb support and comfort. Angel White or Exciting Black. Sizes 32 to 36. A or B cup. **\$5.00**



The Best SHORT SUBJECTS

#1645

#1523

#1611

"12 GORE"

#551A

#1523 DRAPE DATE
Wear as beautifully draped neck blouse in curve-hugging Helanca sheer nylon yarn! A real figure-flatterer in alluring nylon and acetate-matte jersey. Black, Pacific Aqua, Melon, Red. Sizes 32 to 38. **\$4.98**

#1611 PARIS SHOCKER
IMPORTED, sleeveless turtle-neck blouse in curve-hugging Helanca sheer nylon yarn! That fits like a second skin! This is the Paris accent your wardrobe needs! In Magnifique White. One size fits all - and fits! Only. **\$7.98**

#1645 CURVE WRAP
So different sheath skirt wraps around you, and fastens at hip with tricky button combination that lets your legs peek through as you walk! Rayon Faille Jet Black, Silver Grey, Navy. Sizes 10 to 18. **\$6.98**

#551A STANDOUT
12-gore skirt fully lined in Pellon to stand out without petticoats. Back zipper, hi-rise waist. Jet Black, rayon taffeta. Sizes 10 to 18. Required. **\$6.98**

The Best MATINEE LOUNGERS

#765

#762 SECOND SKIN
Favorite of Hollywood stars for glamour posing! Rich rayon satin with slit, slinky skirt. Drapes to fit and flatter! Siren, Black, Radiant Red. Sizes 32 to 40. **\$8.98**

#765 GLAMOUR-ALL
Glamorous quilted TV Lounger. Stunning mid-calf length 1-piece charmer in gleaming rayon and acetate taffeta, all-over quilted. Long zipper, elastic waist. Red, Black, White, Green. Sizes 10 to 18. Just. **\$8.98**

#70 HIP N' TUCK
High-waisted wonder takes up to 3 inches off your mid-section, hides bulges and rolls! Acetate satin laces with light bones and 4 detachable garters. White, Black. 24" to 32" waist. **\$5.30**

#145 'HOLLYWOOD PUSH-UP'
Nylon crepe bra has PUSH-UP PAD in lower half of cup only. You show thru sheer net top. Lacy daisy trim. White, Black. Sizes 32-36, A or B. **\$5.00**

#109 Same bra in white cotton, Nylon net top. 32-36, A or B. **\$3.98**

#70

Charmfit

© 1956

frederick's

OF HOLLYWOOD

OUR NEW HOME

1430 N. Chuenga
Hollywood 28, California

ORDER BY MAIL

Dept. 1708

Please send the following styles: (order by numbers)

STYLE	QUAN.	SIZE	1ST COLOR	2ND COLOR	PRICE

☐ I enclose payment ☐ send C.O.D. No C.O.D. without \$1 deposit each item

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZONE _____

EVERY PENNY REFUNDED IF NOT 100% SATISFIED

FROM THOUSANDS OF ACTUAL LETTERS IN OUR FILES...

Amazing Proof That Anyone Can Play Music!



No Teacher or Special "Talent" Needed — We Show You How to Sit Right Down and START PLAYING REAL MUSIC at Once

IT'S not what we say about our wonderful easy way to learn music that really counts. It's what our 900,000 STUDENTS say. And THEY send us thousands of enthusiastic comments like those reprinted here — saying it's what they've always dreamed of! A quick, easy way of learning to play any musical instrument. WITHOUT suffering through dull "theories" first. WITHOUT practicing boring scales and exercises. WITHOUT spending time and money on a private teacher.

You just sit right down with the piano, guitar, accordion — or any instrument you're interested in — and actually begin to play. Simple little songs and hymns at first. Then, as days go by, more advanced compositions. Soon you'll amaze your friends by playing almost anything they request!

Even Children "Catch on" At Once

No "trick" methods. This wonderful home study method teaches you to play real sheet music. Big, clear pictures and simple how-to-play-it directions make every step simple as A-B-C. So clear, so easy to under-

12-Year-Old Surprises Her Friends

"I am twelve years old. Thanks to your Course, I was able to play for the department in our church. All my friends were certainly surprised when they discovered I could play!"—*Patsy Jeffrey, Sweetwater, Texas.*

'Opened Door to Popularity'

"I was able to play pieces in a short time. Family and friends certainly surprised. Course opened door to popularity, wider circle of friends."—*Peter H. Kozyra, P. O. Brokenhead, Manitoba.* (Picture on other side of page)

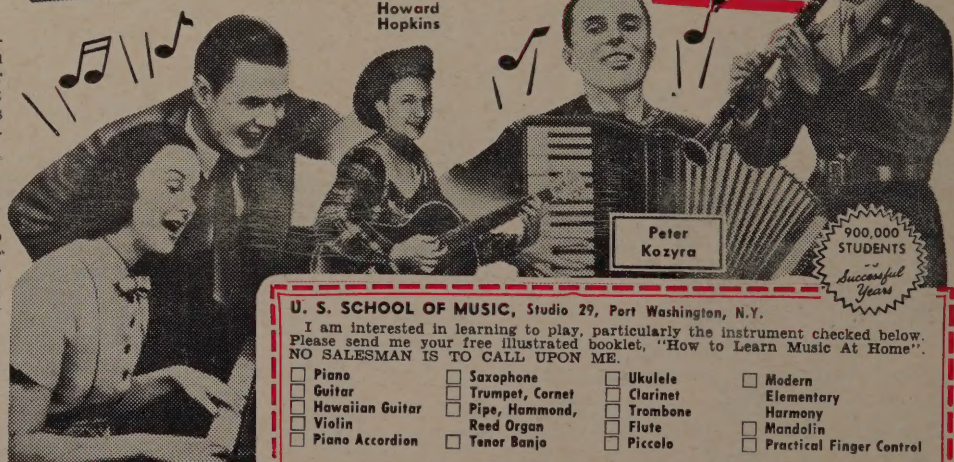
Now Invited Out Lots

"It's been fun. Hasn't cost anywhere near as much as private teacher. Now invited to affairs, dances. Auditioned for 'Barn Dance Jamboree.'"—*Howard Hopkins, E. Syracuse, N. Y.* (Picture on other side of page)

stand, even children "catch on" right away. Whole family can learn for price of one. Costs only a few cents a lesson, including over 100 pages of valuable sheet music.

MAIL COUPON FOR FREE BOOK

There's simply not room here to tell the whole fascinating story of this revolutionary new way to learn music. So we have published a 36-page illustrated book describing our methods and teachers. You may have a copy FREE simply by mailing coupon. No obligation; no salesman will call on you. **U. S. SCHOOL OF MUSIC**, Studio 29, Port Washington, N.Y. (Special Reduced Prices on instruments to our students.) Now in our 58th Successful Year.



Stop Cheating Yourself of These Joys!

Popularity! New friends. Gay parties. Good times. Career. Extra Money. Understand, appreciate and converse about music. Learn lives and compositions of modern and great masters. Relax! Banish worries and frustrations. Satisfy self-expression, creative urge. Gain self-confidence.

Our Former Student LAWRENCE WELK

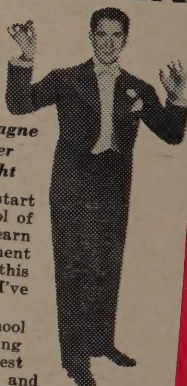
Now Has Regular Full Hour TV Show Weekly — with His Own Orchestra!

Telecasts his famous "Champagne Music" from Hollywood Over ABC-TV Every Saturday Night

MR. WELK says: "I got my start in music with a U. S. School of Music course. How easy it is to learn to read notes and play an instrument this 'teach yourself' way! In fact this school did so much for me that I've enrolled my two daughters."

"I highly recommend your school to people interested in furthering their education in music. My best wishes for your continued success and for the splendid work you are doing for the advancement of music."

Appreciatively yours,
Lawrence Welk,
Hollywood, Calif.



Howard Hopkins

Peter Kozyra

900,000
STUDENTS
Successful
Years

U. S. SCHOOL OF MUSIC, Studio 29, Port Washington, N.Y.

I am interested in learning to play, particularly the instrument checked below. Please send me your free illustrated booklet, "How to Learn Music At Home". NO SALESMAN IS TO CALL UPON ME.

- | | | | |
|--|--|-----------------------------------|---|
| <input type="checkbox"/> Piano | <input type="checkbox"/> Saxophone | <input type="checkbox"/> Ukulele | <input type="checkbox"/> Modern |
| <input type="checkbox"/> Guitar | <input type="checkbox"/> Trumpet, Cornet | <input type="checkbox"/> Clarinet | <input type="checkbox"/> Elementary |
| <input type="checkbox"/> Hawaiian Guitar | <input type="checkbox"/> Pipe, Hammond, | <input type="checkbox"/> Trombone | <input type="checkbox"/> Harmony |
| <input type="checkbox"/> Violin | <input type="checkbox"/> Reed Organ | <input type="checkbox"/> Flute | <input type="checkbox"/> Mandolin |
| <input type="checkbox"/> Piano Accordion | <input type="checkbox"/> Tenor Banjo | <input type="checkbox"/> Piccolo | <input type="checkbox"/> Practical Finger Control |

Do you have the instrument?.....

Mr. _____
Mrs. _____
Miss _____
(Please Print Carefully)

Address.....

City..... State.....

(Insert Zone Number, If Any)

NOTE If you are under 18 years of age parent must sign coupon.